

# Penfield Green Initiative

April 2014 Newsletter

Planning Committee 2014\*

Mel Callan, Susan DeRosa, Peter Maurer,  
Kate McArdle, Deb Muratore, Sue Pixley

The Voice for Penfield's Environmental  
Assets

Environmental/Social Justice on a Grass  
Roots Level



[PenfieldGreen@gmail.com](mailto:PenfieldGreen@gmail.com)  
[facebook.com/groups/1980001  
10310316/](https://www.facebook.com/groups/198000110310316/)



\*Susan Foor, Carole Hoffman, Robyn Miller  
& Georgena Terry emeritus

Penfield Green Initiative Vision Statement:  
The Penfield Green Initiative began in Dec  
2007. We are Penfield residents who want  
to promote positive environmental action &  
provide a forum for the general public to be  
involved supporting a "green Penfield."

We encourage people to attend any of the  
following events or meetings. E-mail us with  
your comments & permission to publish  
them in the next monthly newsletter. Please  
let us know of any other Environmental  
Issues or events. We'd enjoy hearing from  
you.



[Please Friend these groups](#)

## [PLEASE ATTEND THESE MAR EVENTS](#)

### [Putting Food on Your Table: Linking Food, Farms & You](#)

**March 31: 7-8:30pm**

Brighton Town Hall - 2300 Elmwood Ave  
Great program to find out about food in our  
region: "Please join us for our March forum,  
a collaboration between LWV-RMA & LWV-  
Wayne County Putting Food on Your Table:  
Linking Food, Farms & You Each of us has  
a stake in making sure our food supply is  
adequate & its quality & safety are  
maintained. Please register at 585-262-  
3730 or [www.lwv-rma.org](http://www.lwv-rma.org)

Our Moderator: Don Alhart, Associate News  
Director, WHAM-TV Channel 13 Our  
Distinguished Panel: Stanley (Lee) Telega,  
NYS Director, US Department of Agriculture  
Rural Development Robert King, PhD,  
Director/Sr. Agriculture Specialist, Monroe  
Community College Sarah Noble-Moag,  
representing Noblehurst Farms, a 7-  
generation, multi-family agribusiness in  
Linwood, NY Representative of the NYS  
Agricultural Experiment Station (NYSAES),  
Geneva, NY

### [Harbor Management Plan—Public Hearing](#)

**Mon, March 31: 6pm**

Port Terminal Building Waterside Room,  
1000 N. River St.

A voice at the table to "preserve the unique  
natural environment" as Rochester develops  
a Harbor Management Plan would be nice.  
The City Department of Environmental  
Services will host a public hearing to gather  
comment on the Harbor Management Plan.  
The City of Rochester & NYS Department of  
State are working together, along with  
harbor stakeholders, to develop a Harbor  
Management Plan that will eventually be a  
component of the City's Local Waterfront  
Revitalization Program. The goal of the  
Harbor Management Plan is to recommend  
a structure for & provide direction to a  
management entity for the Rochester  
Harbor that will oversee operations & events  
at the Harbor, facilitate & promote  
sustainable economic development &  
tourism, preserve the unique natural  
environment, seek opportunities to upgrade  
the infrastructure & collaborate with law  
enforcement agencies to ensure public  
safety.

## [PLEASE ATTEND THESE APRIL EVENTS](#)

### [Penfield Trails Scenic Treks](#)

**Free Guided Hike – Philbrick Park  
Sat, April 12: 10am-12pm**

Celebrate Daniel Penfield's selection of  
"The Hollow" as the best mill site in all  
97,000 square miles of the Genesee lands  
in 1795! Look for the hike signs! Meet at  
the kiosk on the north side of the bridge.

While these hikes are free, participants are  
asked to pre-register by calling Penfield  
Recreation at 340-8655, option 6

For a list of all Penfield Trails:

[www.penfieldrec.org/Penfield\\_Trails.php](http://www.penfieldrec.org/Penfield_Trails.php)  
[facebook.com/PenfieldRecreation](https://www.facebook.com/PenfieldRecreation)

### Community Supported Agriculture (CSA)

**Thur, April 3: 7-8pm**

The Penfield Library – 1985 Baird Rd is holding Community-supported agriculture programs (CSAs) are a growing trend among people who want to eat healthy & local. In a CSA, a grower is provided a market through prepaid sales that help finance the farm's early season operations. In return, the consumer shares in the farm's harvest. Bill & Debbie Wickham from Wickham Farms will provide an overview of the CSA trend, why it benefits both farms & consumers & their experience with the CSA program at Wickham Farms.

[www.penfieldlibrary.org](http://www.penfieldlibrary.org), by phone (340-8720), or at the circulation desk

### Penfield Pharmaceutical Waste Collection ONLY

**Tues, April 8: 10am-1pm**

MC Sheriffs Substation – 789 Linden Ave  
Controlled substances, outdated, unwanted, over the counter medications or any pharmaceutical waste that is no longer needed, wanted or has passed its expiration date.

Controlled substances, outdated, unwanted, over the counter medications or any pharmaceutical waste that is no longer needed, wanted or has passed its expiration date.

### Penfield HHW Collection

Town of Penfield DPW (-8710 Appointment required)

**Sat, April 26: 7:30am-1pm**

### Monroe County Household Hazardous Waste & Pharmaceutical Waste

#### Collection

Ecopark 10 Avion Dr (Appointment required)  
753-7600 Option #3

**Sat, April 12**

**Wed, April 30**

[www.monroecounty.gov/hhw](http://www.monroecounty.gov/hhw)

### Center for Environmental Initiatives

Green Drinks is a monthly networking event where people in the environmental field & the sustainably minded meet over drinks in an informal setting to exchange ideas, find out who's doing what & spread the word on what you're doing, find employment leads & make new friends.

**Mon, April 21: 6-8pm**

**RIT Inn & Conference Center: Charades Lounge – 5257 West Henrietta Rd**

Join us as we greet college students coming in from around the state for NYSP21's Earth Day Event & Student Competition Exhibition taking place the following day. This will be a wonderful opportunity for professionals & students to network & discuss projects focused on making NY State more sustainable.

[www.ceinfo.org/index.php/green-networking/117-green-networking/making-connections/135-green-drinks](http://www.ceinfo.org/index.php/green-networking/117-green-networking/making-connections/135-green-drinks)  
[facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202](https://facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202)



The Green Cycles Store = Precycling + Downcycling + Upcycling + Recycling + Freecycling + E-cycling

### Sustainable Saturdays

Rochester Greenovation  
1199 East Main St  
288-7564 or email at  
[info@rochestergreen.org](mailto:info@rochestergreen.org)

Sustainability is our Life!

The 2nd Saturday of every month is A Sustainable Saturday  
**Mar 8: 10am-3pm**

Our mission is to show the interconnectedness of all life through education & networking. Each month will feature 4-6 different organizations including: artists, environmental groups, green businesses, food vendors, museums & schools.

Stop in to shop, donate items to keep them out of the landfill, talk with the organizations, buy some food & network with old & new friends.

We look forward to you joining us on this adventure!

[www.rochestergreen.org/](http://www.rochestergreen.org/)  
[facebook.com/RochesterGreenovation?ref=ts](https://facebook.com/RochesterGreenovation?ref=ts)

### The Thousand Acre Swamp Sanctuary

A property of the Central & Western New York Chapter of the Nature Conservancy  
1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

### **Thousand Acre Spring Work Day**

**Sat, April 12: 9am**

Volunteer to help keep Thousand Acre's trails in good condition. Bring your willingness to work (along with gloves, rakes & shovels if you have them) for this trail maintenance project. Refreshments provided.

### Mission Green: April Break Week

Sat, April 12–Sat, April 19: 12-4pm  
Rochester Museum & Science Center - 657 East Ave, 271 4320

Got Spring Break, kids wanting to know about our environment, then think Mission Green: April Break Week. Whether at home, at school, or at work, there are plenty of ways we can get involved in making our community & our world a safer, greener place. From home gardening to new sustainable materials, discover all the cool ways you can get involved! Explore the world of emerging environmentally friendly technologies, see how the RMSC is going green & learn how you can go green, too. Every day will be a different focus, so come back each day.

[www.rmssc.org/Experiences/FamilyPrograms/April\\_Break14/](http://www.rmssc.org/Experiences/FamilyPrograms/April_Break14/)

[www.facebook.com/pages/Rochester-Museum-Science-Center/300722000512](https://www.facebook.com/pages/Rochester-Museum-Science-Center/300722000512)

### Earth Vigil at High Falls for Earth Day

Tues April 22: 5 –7pm

We will meet at the Pedestrian Bridge at High Falls

The Rochester Zen Center & The Lost Bird Project has scheduled another Rochester

downtown event. We will meet at the Pedestrian Bridge at High Falls & have a 2-hour silent meditation to raise awareness about & bring healing energy to The Genesee River, one of the most polluted bodies of water in the country. All are invited, including those who meditate, those who would like to learn how, as well as those who want to come to support this vigil.

Our Mission: By holding silent public demonstrations, Earth Vigil is a quiet intervention into the busyness that denies the urgency of our environmental crisis. It is our belief that silence can speak louder than words & that stillness has the power to move.

### Pick Up the Parks Event

Sat, April 26: 9am-noon  
All Monroe County Parks

**Please note Penfield Green Initiative will be hosting at Abe Lincoln Park - 1559 Empire Boulevard**

Consider you & your group helping out for a few hours to clean up our Monroe County Parks. Thank You Picnic goes from noon-2pm at the Olmsted Lodge in Highland Park.

Join the Monroe County Parks Department & Cascades Recovery, along with many local recreation & environmental groups, as we host the 5th annual Pick Up the Parks Event. This event is designed to foster stewardship of our 21 County Parks & 12,000 acres within. We are all stewards of the great outdoors & should do our part to keep the parks clean & green. Site-Host organizations will meet & greet, direct & orient the volunteers that participate. All supplies are provided by the Parks Department & its partners.

[www2.monroecounty.gov/parks/pickuptheparks](http://www2.monroecounty.gov/parks/pickuptheparks)

[www.facebook.com/PickUpTheParks](https://www.facebook.com/PickUpTheParks)

### PACHAMAMA ALLIANCE AWAKENING THE DREAMER SYMPOSIUM

**Sun April 27: 10am-4pm**

Rochester Greenovation - 1199 E. Main St

A new global vision based on Sustainability, Spiritual Fulfillment & Social Justice Hosted By: ROCHESTER GREENOVATION  
Free. Parking available  
Space is limited, please RSVP to Paola Betchart by April 25<sup>th</sup>  
[pbetchart@rochestergreen.org](mailto:pbetchart@rochestergreen.org)

Bring a dish to share for the Potluck Lunch Through dynamic group interactions, & inspiring multimedia, explore the current state of our planet from a new perspective & connect with a powerful global movement to reclaim our future.

[www.awakeningthedreamer.org](http://www.awakeningthedreamer.org)

[www.facebook.com/PachamamaRochester](https://www.facebook.com/PachamamaRochester)

[www.rochestergreen.org](http://www.rochestergreen.org)

[www.facebook.com/RochesterGreenovation](https://www.facebook.com/RochesterGreenovation)

### [100 clean-up events scheduled April 25-27](#)

Help get our NYS trails along the canal cleaned up for Earth Day. "Celebrate Earth Day" 100 clean-up events scheduled April 25-27. Join more than 3,000 volunteers & 150 organizations in the annual "spring cleaning" of the 524-mile New York State Canal System & Canalway Trail the weekend of April 25-27 as part of the 9th annual Canal Clean Sweep. Canal Clean Sweep is FUN for all ages, interests & abilities.

[www.ptny.org/canalway/sweep/2014events.shtml#Monroe](http://www.ptny.org/canalway/sweep/2014events.shtml#Monroe)

[www.facebook.com/parksandtrailsny](https://www.facebook.com/parksandtrailsny)

### [2014 Monroe County Farmers Markets](#)

#### [Brighton Winter Market](#)

Every Sunday: Nov 3, 2013 to April 2014:  
1-4pm

Brookside Center, 220 Idlewood Rd

[www.brightonfarmersmarket.org/](http://www.brightonfarmersmarket.org/)

[facebook.com/pages/Brighton-Farmers-Market/113613384778](https://www.facebook.com/pages/Brighton-Farmers-Market/113613384778)

#### [East Side Farmer's Market](#)

2555 Baird Rd, Penfield, NY

Saturday: 9am-12 noon

Turn left into the Cytex Corporation warehouse coming from the corner of Baird & Whitney Rds. Parking is at the rear of the building. The entrance is through the Mooseberry Café.

[facebook.com/EastSideWinterMarket?ref=hl](https://www.facebook.com/EastSideWinterMarket?ref=hl)

### [Rochester Public Market](#)

280 North Union St – open all year

Tuesday & Thursday: 6am-1pm

Saturday: 5am-3pm

[www.cityofrochester.gov/publicmarket/](http://www.cityofrochester.gov/publicmarket/)

[facebook.com/pages/Friends-of-the-](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts)

[Public-Market-Rochester-](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts)

[NY/23231514204?fref=ts](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts)

### [SAVE THIS DATE](#)

#### [PGI Spring Forum](#)

**Mon May 12**

There will be a panel discussion about Mixed Use Development in Penfield

### [MOST MEETINGS ARE HELD AT THE PENFIELD TOWN HALL](#)

[3100 ATLANTIC AVE](#)

[facebook.com/pages/Town-of-Penfield-](https://www.facebook.com/pages/Town-of-Penfield-New-York/256453921013)

[New-York/256453921013](https://www.facebook.com/pages/Town-of-Penfield-New-York/256453921013)

#### [Conservation Board Meeting](#)

Tues, April 1: 7-9pm

#### [Councilwoman Kohl's Community Chat](#)

In the new book are at Penfield Library

Tues, April 15: 5:30-7pm

#### [Energy and Environmental Advisory Committee Meeting](#)

Wed, April 23: 4-6pm

#### [Historic Preservation Board Mtg.](#)

Thur, April 3: 7:30-9pm

#### [Library Board Mtg.](#)

Tues, April 15: 7-9pm

### [Penfield Community Victory Garden](#)

Thur, April 17: 7-8pm

Penfield Community Center 1985 Baird Rd

[www.penfieldrec.org/Penfield\\_Community\\_Garden.php](http://www.penfieldrec.org/Penfield_Community_Garden.php)

#### [Planning Board Public Hearing](#)

Thur, April 10: 7-9pm

#### [Planning Board Work Session](#)

Thur, April 10: 6:30-7pm

Thur, April 24: 6:30-9:30pm

#### [Town Board Legislative Mtg](#)

Wed, April 2: 7:30-10pm

Wed, April 23: 7:30-10pm

#### [Town Board Work Session](#)

Wed, April 9: 7-10pm

Wed, April 30: 7-10pm

#### [Trails Committee Meeting](#)

Tues, April 1: 5-6:30pm

Penfield Community Center

#### [Transportation Committee Meeting](#)

Thur, April 17: 7-9pm

#### [Watershed Management Committee](#)

Mon, April 7: 6:30-8:30pm

#### [Zoning Board of Appeals Meeting](#)

Mon April 21: 7-10pm



## [CHECK OUT THIS NEW WEBSITE](#)

[www.allianceforagreenconomy.org/](http://www.allianceforagreenconomy.org/)  
[www.facebook.com/pages/Alliance-for-a-Green-Economy/285276468194948](https://www.facebook.com/pages/Alliance-for-a-Green-Economy/285276468194948)

Alliance for a Green Economy (AGREE) works for safe, affordable energy & the development of a green economy in New York State. Our goal is a prosperous, safe, & healthy New York, fulfilling the promise of conservation, energy efficiency, & safe, clean renewable energy sources to end our state's reliance on wasteful & environmentally destructive forms of energy. The Alliance works to promote this transition to a carbon-free and nuclear-free future & educates the public about alternatives that can revitalize the economy & safeguard human health and the environment.

## [PLEASE VISIT THESE WEBSITES](#)

[www.arborday.org/arborday/](http://www.arborday.org/arborday/)

We inspire people to plant, nurture & celebrate trees

[facebook.com/arborday](https://www.facebook.com/arborday)

[www.artistsagainstfracking.com/](http://www.artistsagainstfracking.com/)

Renewable New York – our aim is for the world to embrace sustainable living & develop renewable energies through economically viable alternatives to fossil fuels

[facebook.com/ArtistsAgainstFracking](https://www.facebook.com/ArtistsAgainstFracking)

[www.bbr.org/](http://www.bbr.org/)

Braddock Bay Raptor Research

To educate the public about birds of prey & other wildlife & the environment.

[facebook.com/BraddockBayRaptorResearch](https://www.facebook.com/BraddockBayRaptorResearch)

[www.birdday.org/](http://www.birdday.org/)

The signature program of EFTA, is the only international education program that highlights & celebrates the migration of nearly 350 species of migratory birds between nesting habitats in North America & non-breeding grounds in Latin America, Mexico & the Caribbean. Each year IMBD explores a different aspect of migratory birds and their conservation.

[facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl](https://www.facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl)

[www.call2recycle.org/home.php?c=1&w=1&r=Y](http://www.call2recycle.org/home.php?c=1&w=1&r=Y)

STEP 1: Batteries & Cell Phones Collected at Collection Sites

STEP 2: Collection Locations Ship Batteries & Cell Phones to Recycling Facility

STEP 3: New Products are Born

[facebook.com/Call2Recycle?fref=ts](https://www.facebook.com/Call2Recycle?fref=ts)

[www.cce.cornell.edu/Pages/Default.aspx](http://www.cce.cornell.edu/Pages/Default.aspx)

Cornell Cooperative Extension

[facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts](https://www.facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts)

[www.corbetsglen.org](http://www.corbetsglen.org)

Allen's Creek Corbett's Glen Preservation Group

[www.thedailygreen.com/](http://www.thedailygreen.com/)

Enter your zip code to get your local temperature, air quality, find local green food & recycling resources near you!

[facebook.com/thedailygreen](https://www.facebook.com/thedailygreen)

[www.eany.org/](http://www.eany.org/)

Environmental Advocates of New York's mission is to protect our air, land, water & wildlife & the health of all New Yorkers. Based in Albany, we monitor state government, evaluate proposed laws & champion policies & practices that will ensure the responsible

stewardship of our shared environment. We work to support & strengthen the efforts of New York's environmental community & to make our state a national leader.

[facebook.com/EnvironmentalAdvocatesofNewYork](https://www.facebook.com/EnvironmentalAdvocatesofNewYork)

[www.earthhour.org/](http://www.earthhour.org/)

Sat Mar 29 millions of people around the world switch off their lights for Earth Hour at 8:30pm in their local times on the last Saturday in March each year.

[facebook.com/earthhour](https://www.facebook.com/earthhour)

It is an event that aims to create awareness of people taking responsibility towards a sustainable future by turning the lights off.

Some people enjoy Earth Hour with a candle-lit dinner, while others host large events or parties, either in darkness or with candles, to celebrate Earth Hour.

Businesses & government organizations, as well as community & political leaders also take part in Earth Hour. It's about giving people a voice on the planet's future & working together to create a sustainable low carbon future for planet earth.

[www.search.earth911.com/](http://www.search.earth911.com/)

Your best resource to live a lower-waste lifestyle. We're not looking to turn your life upside down, but rather, to make some interesting, simple & effective changes that have a real impact.

[facebook.com/Earth911](https://www.facebook.com/Earth911)

[www.ecocycle.org/](http://www.ecocycle.org/)

Eco-Cycle's mission is to identify, explore & demonstrate the emerging frontiers of sustainable resource management through the concepts & practices of Zero Waste. We believe in individual & community action to transform society's throw-away ethic into environmentally-responsible stewardship.

[www.energysavers.gov/](http://www.energysavers.gov/)

US Department of Energy  
Energy Efficiency & Renewable Energy  
Saving energy saves you money  
[facebook.com/energygov](https://www.facebook.com/energygov)

[www.epa.gov/adopt](http://www.epa.gov/adopt)

Adopt your watershed  
[facebook.com/EPA?fref=ts](https://www.facebook.com/EPA?fref=ts)

[www.fairtraderesource.org/](http://www.fairtraderesource.org/)

The Fair Trade Resource Network (FTRN) seeks to improve people's lives through Fair Trade alternatives by providing information, leadership & inspiration. FTRN gathers, develops & disseminates educational resources to people & organizations interested in the movement to build a more just & sustainable world through Fair Trade.  
[facebook.com/FairTradeResourceNetwork?fref=sgm](https://www.facebook.com/FairTradeResourceNetwork?fref=sgm)

[www.fingerlakesmuseum.org/](http://www.fingerlakesmuseum.org/)

The Finger Lakes Museum will be the premier natural & cultural resource dedicated to the enjoyment, education & stewardship of the Finger Lakes region – & to fresh water conservation.  
[facebook.com/FLMuseum?fref=ts](https://www.facebook.com/FLMuseum?fref=ts)

[www.fingerlakeszerowaste.org](http://www.fingerlakeszerowaste.org)

Finger Lakes Zero Waste Coalition is a not-for-profit corporation dedicated to promoting sustainable waste management practices & minimizing the impact of the garbage importing industry on our health, property

values, natural resources & the emergent tourism economy of the Finger Lakes region. The Finger Lakes region of New York state is the final destination for municipal, residential & industrial waste from all over the Northeastern US & Canada. The Ontario County & Seneca Meadows landfills combined import approximately 9000 tons of garbage a day

[www.filt.org/](http://www.filt.org/)

Finger Lakes Land Trust  
[facebook.com/FingerLakesLandTrust](https://www.facebook.com/FingerLakesLandTrust)

[www.foe.org/](http://www.foe.org/)

Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy. Sometimes, this involves speaking uncomfortable truths to power and demanding more than people think is possible. It's hard work. But the pressures facing our planet & its people are too important for us to compromise.

[facebook.com/foe.us](https://www.facebook.com/foe.us)

[www.foodandwaterwatch.org/](http://www.foodandwaterwatch.org/)

Food & Water Watch works to ensure the food, water & fish we consume is safe, accessible & sustainably produced. So we can all enjoy & trust in what we eat & drink, we help people take charge of where their food comes from, keep clean, affordable, public tap water flowing freely to our homes, protect the environmental quality of oceans, force government to do its job protecting citizens & educate about the importance of keeping the global commons — our shared resources — under public control.

[facebook.com/FoodandWaterWatch](https://www.facebook.com/FoodandWaterWatch)

[www.fracfocus.org/](http://www.fracfocus.org/)

You can search for information about the chemicals used in the hydraulic fracturing of oil & gas wells. You will also find educational materials designed to help you put this information in perspective.

[www.geneseelandtrust.org/](http://www.geneseelandtrust.org/)

The Genesee Land Trust  
**Hipp Brook Preserve**  
Brougham Drive runs west off of Jackson Rd between Atlantic Ave to the north & Whalen Rd to the south. Parking is at the end of Brougham, look for signs to Wild Iris Trail. There is also limited public access off the south side Atlantic Ave, between Jackson Rd & Baird Rd at the Frontier switching boxes. There is no trail from there.  
[facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream](https://www.facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream)

[www.globalwindday.org/](http://www.globalwindday.org/)

Global Wind Day – you may have heard of it, or you may be one of the 21,000 people who have “liked” [Global Wind Day's facebook page](#), but what is it all about? It's a day for taking the energy debate – switching to renewables from fossil fuels, supporting wind power – out of the realm of policy & in to the real world. In short, [Global Wind Day](#) is the international annual day for discovering wind power.  
[facebook.com/GlobalWindDay](https://www.facebook.com/GlobalWindDay)

[www.gobuyrochester.com/](http://www.gobuyrochester.com/)

GoBuyRochester.com is a different kind of online local shopping site. It's not about distance - it's about local economic impact  
[facebook.com/GoBuyRochester](https://www.facebook.com/GoBuyRochester)

[www.groups.freecycle.org/RochesterNY\\_Freecycle/posts/all](http://www.groups.freecycle.org/RochesterNY_Freecycle/posts/all)

Our mission is to build a worldwide gifting movement that reduces waste, saves precious resources & eases the burden on our landfills while enabling our members to benefit from the strength of a larger community

[facebook.com/freecycle](https://facebook.com/freecycle)

[healthikids.org/GFLATS/tabid/114/Default.aspx](http://healthikids.org/GFLATS/tabid/114/Default.aspx)

Genesee-Finger Lakes Active Transportation Summit

Healthy kids - by advocating for a handful of public-policy & practices changes, the HealthiKids Coalition is blazing a path for a healthier, more active children in Rochester & Monroe County. Our change agenda calls for better school food, safer play areas, food standards at childhood center, at least 45 minute of in-school physical activity & policies that support breastfeeding. You can make your voice heard & become part of this critical effort.

[facebook.com/HealthiKids](https://facebook.com/HealthiKids)

[www.heritagechristianservices.org/Default.aspx?RD=1994](http://www.heritagechristianservices.org/Default.aspx?RD=1994)

A Second Thought Resale Shop opened in 2001 & offers men's, women's & children's clothing; fashion accessories & small housewares  
[facebook.com/ASecondThoughtReSaleShop](https://facebook.com/ASecondThoughtReSaleShop)

[www.lovraw.com/](http://www.lovraw.com/)

Hi & Welcome to LOVRAW – Low fat Organic Vegan Raw. We believe that creating a Healthy, Happy Balanced World Starts in Our Homes, Kitchens & Yards. Thanks Marcy & Beth

[facebook.com/welovraw](https://facebook.com/welovraw)

[www.micrecycle.org/](http://www.micrecycle.org/)

A program of Action for a Better Community Computer Recycling for Education

[www.mnn.com/](http://www.mnn.com/)

Mother Nature Network providing the most accurate & up-to-date news & information available, we cover the broadest scope of environmental & social responsibility issues on the internet. MNN content is divided among 8 different channels—each offering in-depth news & information updated throughout the day: Earth Matters, Lifestyle, Green Tech, Eco-Biz, Transportation, Your Home, Food & Family.

[facebook.com/mothernaturenetwork](https://facebook.com/mothernaturenetwork)

[www.nationalgetoutdoorsday.org/](http://www.nationalgetoutdoorsday.org/)

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

[facebook.com/NGODay](https://facebook.com/NGODay)

[www.nature.org](http://www.nature.org)

The Nature Conservancy  
Central & Western New York Chapter  
**The Thousand Acre Swamp Sanctuary**  
A property of the Central & Western New York Chapter of the Nature Conservancy  
1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

[facebook.com/thousandacreswamp](https://facebook.com/thousandacreswamp)

[www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html](http://www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html)

Frig & Freezer buy back program

[www.penfieldbusiness.org/](http://www.penfieldbusiness.org/)

We're dedicated to helping area businesses prosper through marketing support, educational enrichment, business mentoring & networking opportunities  
[facebook.com/pages/Penfield-Business-Association/114999697312](https://facebook.com/pages/Penfield-Business-Association/114999697312)

[www.penfieldrobotics.com/](http://www.penfieldrobotics.com/)

**Penfield High School Team 1511 Rolling Thunder Robotics Team Fund Raiser**

Inspiring students to become leaders through engineering & the fun of FIRST Robotics.

They are selling FIRST GREEN e-watt saver – 8.5 & 13.5 watts LED light bulbs. E-mail: [info@penfieldrobotics.com](mailto:info@penfieldrobotics.com) or call 647-7254 or visit [www.usfirst.org/e-wattinfo](http://www.usfirst.org/e-wattinfo)  
[facebook.com/penfieldrobotics](https://facebook.com/penfieldrobotics)

[www.penfieldtv.org](http://www.penfieldtv.org)

Providing Public, Education and Government Communication

[facebook.com/PenfieldTV.org?ref=stream](https://facebook.com/PenfieldTV.org?ref=stream)

[www.planetaid.org/your-local-planet-aid/upstate-ny/](http://www.planetaid.org/your-local-planet-aid/upstate-ny/)

Planet Aid is a nonprofit organization that collects donated clothing & shoes to protect the environment & support sustainable development in impoverished communities around the world.

Bin Finder: [www.planetaid.org/find-a-bin/](http://www.planetaid.org/find-a-bin/)

[www.plasticfilmrecycling.org/s01/s01\\_search.html](http://www.plasticfilmrecycling.org/s01/s01_search.html)

Zipcodes 14526 & 14625 = 61 drop off locations

Call to verify acceptable materials before visiting the drop-off location. If you have a large quantity, check with the manager for appropriate drop off procedures. Please recycle only plastic bags that are clean & dry with receipts removed.

[www.preserveproducts.com/recycling/gimme5.html](http://www.preserveproducts.com/recycling/gimme5.html)

Nothing wasted. Everything gained.  
[facebook.com/preserveproducts](https://facebook.com/preserveproducts)

[www.r-cause.net/](http://www.r-cause.net/)

**R-CAUSE** (Rochesterians Concerned About Unsafe Shale-gas Extraction)

[www.rcommunitybikes.net](http://www.rcommunitybikes.net)

Collects & repairs used bicycles for distribution, free of charge, to Rochester's most needy children & adults

[facebook.com/groups/rcommunitybikes/](https://facebook.com/groups/rcommunitybikes/)

[www.RenewPenfield.org](http://www.RenewPenfield.org)

A one-stop resource to learn more about energy conservation & opportunities to reduce home & business energy expenses

[www.reuseitnetwork.org/#groupinfo](http://www.reuseitnetwork.org/#groupinfo)

The ReUselt Network is an on-line forum that serves as a tool to make connections between community members who want to help each other, themselves & their environment. In a disposable society where many items are discarded long before they have actually outlived their use. The ReUselt Network helps get things from people who have them but don't want them to people who want them but don't have them.

Our goal is to find new uses for unwanted items that would otherwise be thrown into the trash. The primary benefit is that it reduces the amount of reusable items that end up in the trash with a secondary benefit of reducing the overall amount of items thrown into landfills. Reusing items not only cuts down on goods in landfills, but also helps reduce the strain on our natural resources by keeping useable items in circulation, reducing the need to manufacture additional goods.

The ReUselt Network also provides an opportunity for those looking for an item to ask for it. Requests for items may jog the memory of someone who has an unused item stashed in the garage or basement

waiting to be used. It is a great way to help get rid of those things which we may have forgotten, giving every member the chance to ReUselt! All transactions must be free, legal & family-friendly.

<http://groups.yahoo.com/group/RochesterNYReUselt/>

[www.rochesterbirding.com/](http://www.rochesterbirding.com/)

The Rochester Birding Association, based in Rochester, was established in 1975. We are very well versed in birding, bird watching equipment, bird songs & everything else bird related. Contact us if you have questions regarding any birding activities. Situated on the southern shore of Lake Ontario, Rochester is a great place for birding, bird watching & bird field trips. Those of us who live & bird this area are very thankful for the diversity of birds we get to experience. We hope you can join us sometime.

[www.rochesterbutterflyclub.org](http://www.rochesterbutterflyclub.org)

Rochester Butterfly Club is an independent club formed to promote the study of butterflies in Western NY. We focus on habitat, environment, life cycles, education & reporting findings.

[www.rochestercyclingalliance.org/](http://www.rochestercyclingalliance.org/)

1. Promote the use of bicycles for transportation, sport, recreation & health.
2. Foster the development of cycling roads & trails.
3. Better facilitate the exchange of information on bicycle safety, active transportation & cycling in general.
4. Provide input on government activities & legislation affecting cycling.
5. Provide a public voice for the interests of cyclists.

[facebook.com/rochestercyclingalliance?fref=ts](https://facebook.com/rochestercyclingalliance?fref=ts)

[www.rochesterenvironment.com/](http://www.rochesterenvironment.com/)

Our Environment is changing: Keep up with the Change

[facebook.com/RochesterEnvironment](https://facebook.com/RochesterEnvironment)

[www.rochesterhabitat.org/](http://www.rochesterhabitat.org/)

Flower City Habitat for Humanity is a non-denominational Christian housing ministry dedicated to eliminating substandard & poverty housing in Rochester.

[facebook.com/RochesterHabitat?ref=ts&fref=ts](https://facebook.com/RochesterHabitat?ref=ts&fref=ts)

[www.rochesterveg.org](http://www.rochesterveg.org)

Rochester Area Vegetarian Society

[facebook.com/groups/44184123378/?fref=ts](https://facebook.com/groups/44184123378/?fref=ts)

[www.simplynystore.com/](http://www.simplynystore.com/)

With all the talk these days about "Made in America", have you ever wondered what else besides food products & crafts are actually still made here in New York?

We've searched the Empire State for manufactured consumer goods in an effort to bring them all under one roof. Buying American & New York has never been easier. For a unique shopping experience where everything is NOT imported from a foreign country, we invite you to come take a look for yourself - we think you'll be surprised.

[facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917](https://facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917)

[www.stopextinction.org/esd.html](http://www.stopextinction.org/esd.html)

The Endangered Species Coalition is a national network of hundreds of conservation, scientific, education, religious, sporting, outdoor recreation, business & community organizations working to protect our nation's disappearing wildlife & last remaining wild places.



[www.sunnking.com/](http://www.sunnking.com/)

The mission of Sunnking is to provide superior asset management & recovery services to business & government organizations by using proven reuse & recycling techniques that maximize asset value, promote environmental sustainability & meet the data sanitation requirements of our clients.

[facebook.com/Sunnking](https://facebook.com/Sunnking)

NOTE: Donors can drop off their electronics for responsible recycling at any Goodwill donation site. Electronics are brought back to Goodwill's headquarters, sorted & packaged by Goodwill employees for pickup by Sunnking. Goodwill accepts many forms of electronic equipment, including all computer components, printers, TV's, telephones, card readers, circuit boards & more. For a complete list of items that can be accepted & recycled with Sunnking.

[www.sunnking.com/acceptablematerials/](http://www.sunnking.com/acceptablematerials/)

OR

[www.goodwillwny.org/electronics\\_recycling.html](http://www.goodwillwny.org/electronics_recycling.html)

[www.thestormwatercoalition.org](http://www.thestormwatercoalition.org)

How to protect water quality

[www.unep.org/wed/](http://www.unep.org/wed/)

World Environment Day

Think.Eat.Save is an anti-food waste and food loss campaign that encourages you to reduce your foodprint. According to the UN Food and Agriculture Organization (FAO), every year 1.3 billion tonnes of food is wasted. This is equivalent to the same amount produced in the whole of sub-Saharan Africa. At the same time, 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

[facebook.com/WEDJune05?fref=ts](https://facebook.com/WEDJune05?fref=ts)

[www.un.org/en/events/biodiversityday/](http://www.un.org/en/events/biodiversityday/)

Protecting biodiversity is in our self-interest. Biological resources are the pillars upon which we build civilizations. Nature's products support such diverse industries as agriculture, cosmetics, pharmaceuticals, pulp & paper, horticulture, construction & waste treatment. The loss of biodiversity threatens our food supplies, opportunities for recreation & tourism, and sources of wood, medicines & energy. It also interferes with essential ecological functions.

[facebook.com/unitednations](https://facebook.com/unitednations)

[www.usgbc.org/organizations/usgbc-new-york-upstate-chapter](http://www.usgbc.org/organizations/usgbc-new-york-upstate-chapter)

US Green Business Council – New York Upstate Chapter

Our Vision: green buildings for all to support a vibrant economy, resilient environment & human health. Our mission: to provide unparalleled opportunity through education, advocacy & celebration, in order to accelerate change & help shape the future of green buildings.

[facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893](https://facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893)

[www.unwater.org/worldwaterday/home/en/](http://www.unwater.org/worldwaterday/home/en/)

[facebook.com/UNWorldWaterDay](https://facebook.com/UNWorldWaterDay)

Sat 3/22 is World Water Day's objective is to raise awareness of the inter-linkages between water & energy

[facebook.com/UNWorldWaterDay](https://facebook.com/UNWorldWaterDay)

[www.volunteermatch.org/](http://www.volunteermatch.org/)

Enter your zipcode & VolunteerMatch provides the tools that make community involvement easy.

VolunteerMatch strengthens communities by making it easier for good people & good causes to connect. The organization offers a variety of online services to support a community of nonprofit,

volunteer & business leaders committed to civic engagement. Our popular service welcomes millions of visitors a year & has become the preferred internet recruiting tool for more than 90,000 nonprofit organizations.

[facebook.com/VolunteerMatch?fref=ts](https://facebook.com/VolunteerMatch?fref=ts)