

# Penfield Green Initiative

March 2014 Newsletter

Planning Committee 2014\*

Mel Callan, Susan DeRosa, Peter Maurer,  
Kate McArdle, Deb Muratore, Sue Pixley

The Voice for Penfield's Environmental  
Assets

Environmental/Social Justice on a Grass  
Roots Level



[PenfieldGreen@gmail.com](mailto:PenfieldGreen@gmail.com)  
[facebook.com/groups/1980001  
10310316/](https://facebook.com/groups/198000110310316/)



\*Susan Foor, Carole Hoffman, Robyn Miller  
& Georgena Terry emeritus

Penfield Green Initiative Vision Statement:  
The Penfield Green Initiative began in Dec  
2007. We are Penfield residents who want  
to promote positive environmental action &  
provide a forum for the general public to be  
involved supporting a "green Penfield."

We encourage people to attend any of the  
following events or meetings. E-mail us with  
your comments & permission to publish  
them in the next monthly newsletter. Please  
let us know of any other Environmental  
Issues or events. We'd enjoy hearing from  
you.



[Please Friend these groups](#)

## PLEASE ATTEND THESE MAR EVENTS

### Penfield Trails Scenic Treks

**Free Guided Hike – Sherwood Fields**  
**Sat, Mar 8: 10am-12pm**

Try out our newest all-season park for  
hikers in all weather conditions. See if the  
Commission Ditch is flowing & if the robins  
have returned. Look for the hike signs.  
Meet in lot next to fire hall, Rt 441 east of  
Harris Rd. While these hikes are free,  
participants are asked to pre-register by  
calling Penfield Recreation at 340-8655,  
option 6

For a list of all Penfield Trails:

[www.penfieldrec.org/Penfield\\_Trails.php](http://www.penfieldrec.org/Penfield_Trails.php)  
[facebook.com/PenfieldRecreation](https://facebook.com/PenfieldRecreation)

### Penfield Recreation Events

**Global Warming: Yes? Maybe? No?**  
**Fri, Mar 14: 11am-12:30pm**

Let's examine – in a cold sober round table  
– all chosen sides & agendas to today's  
raging controversy on the subject. Science  
based & politically driven arguments get in  
the way of our planet's future climate trends.  
Retired science teacher & Penfield resident  
Nels Carman will lead us on a thought  
provoking rational conversation about this  
misunderstood topic. #143663-A

Penfield Community Center  
Free (Please register to attend)

### Penfield Pharmaceutical Waste Collection ONLY

**Tues, Mar 11: 10am-1pm**

MC Sheriffs Substation – 789 Linden Ave  
Controlled substances, outdated, unwanted,  
over the counter medications or any  
pharmaceutical waste that is no longer  
needed, wanted or has passed its expiration  
date.

### Monroe County Household Hazardous Waste & Pharmaceutical Waste Collection

Ecopark 10 Avion Dr (Appointment required)  
753-7600 Option #3

**Sat, Mar 8**

**Wed, Mar 26**

[www.monroecounty.gov/hhw](http://www.monroecounty.gov/hhw)

### Center for Environmental Initiatives

Green Drinks is a monthly networking event  
where people in the environmental field &  
the sustainably minded meet over drinks in  
an informal setting to exchange ideas, find  
out who's doing what & spread the word on  
what you're doing, find employment leads &  
make new friends.

**Thur, Mar 20: 6-7:30pm**

**Harris Whalen Lodge 2126 Penfield Rd**  
(just west of Routes 441 & 250)

Penfield's Energy & Environmental Advisory  
Committee (EEAC) welcome "Green Drinks"  
to Penfield to showcase the town's efforts to  
promote sustainability, encourage personal  
responsibility & protect the environment.

New Solar PV System at Harris Whalen  
Lodge, Energy Management, Public EV

charging stations, Electric vehicle car show, Recycling & Up-cycling, Mixed Use District Zoning

Sponsored by the Town of Penfield

[www.ceinfo.org/index.php/green-networking/117-green-networking/making-connections/135-green-drinks](http://www.ceinfo.org/index.php/green-networking/117-green-networking/making-connections/135-green-drinks)  
[facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202](https://www.facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202)



The Green Cycles Store = Precycling + Downcycling + Upcycling + Recycling + Freecycling + E-cycling

### Sustainable Saturdays

Rochester Greenovation  
1199 East Main St  
288-7564 or email at  
[info@rochestergreen.org](mailto:info@rochestergreen.org)

Sustainability is our Life!

The 2nd Saturday of every month is A Sustainable Saturday  
**Mar 8: 10am-3pm**

Our mission is to show the interconnectedness of all life through education & networking. Each month will feature 4-6 different organizations including: artists, environmental groups, green businesses, food vendors, museums & schools.

Stop in to shop, donate items to keep them out of the landfill, talk with the organizations,

buy some food & network with old & new friends.

We look forward to you joining us on this adventure!

[www.rochestergreen.org/](http://www.rochestergreen.org/)  
[facebook.com/RochesterGreenovation?ref=ts](https://www.facebook.com/RochesterGreenovation?ref=ts)

### ColorBrightonGreen.org presents The 2014 Winter Film Series

The Brighton Memorial Library, 2300 Elmwood Avenue, in the Friends Learning Center

**Wed, Mar 12: 6:30pm**

“Comfort Zone” A documentary exploring climate change in upstate New York” What does climate change mean in a place where it's not an obvious threat? Where sea level rise isn't a factor & frankly where people might like it to be a little warmer? 3 filmmakers set out to answer those questions for Upstate New York. The answers were not so simple. Comfort Zone brings the global issue of climate change to a local & personal level. It's the story of what happens when we try to translate this global problem to our individual lives. What is at stake? What can I do about it? What if dealing with this problem asks things of me that I'm not yet ready to give? The climate is already changing. Now what about us?

<http://comfortzoneproject.com/>  
[facebook.com/RochesterClimateChange](https://www.facebook.com/RochesterClimateChange)  
[Movie](#)

[www.colorbrightongreen.org/site/index.php](http://www.colorbrightongreen.org/site/index.php)  
[facebook.com/groups/6198846444/](https://www.facebook.com/groups/6198846444/)

### Monroe Co Land Use Decision-Making Training Program at Monroe Community College

You can find the brochure & registration material at

<http://www2.monroecounty.gov/files/Brochure%20Spring%202014%20v1.pdf> Scroll to the bottom & click on "[Spring 2014 Land Use Decision-Making Training Program Brochure](#)." We are offering four 4-hour workshops. Each workshop runs from 4:30-9:00 PM (registration begins at 4:00 PM). The cost is \$40 & includes dinner.

**Mon, Mar 17:** Land Use Law (CLE pending) (PDH Pending)

**Wed, Mar 19:** Introduction to Planning & Zoning

**Thur, Mar 27:** Site Plan Review (PDH Pending)

**Mon, Mar 31:** NYS Environmental Quality Review Act (CLE pending) (PDH Pending)

Each workshop is eligible for a maximum of 4 continuing education credit hours for members of planning board & zoning boards of appeals. Attendees will be asked to sign in & sign out at the registration table.

### 2014 Monroe County Farmers Markets

#### Brighton Winter Market

Every Sunday: Nov 3, 2013 to April 2014: 1-4pm

Brookside Center, 220 Idlewood Rd  
[www.brightonfarmersmarket.org/](http://www.brightonfarmersmarket.org/)  
[facebook.com/pages/Brighton-Farmers-Market/113613384778](https://www.facebook.com/pages/Brighton-Farmers-Market/113613384778)

### [East Side Farmer's Market](#)

2555 Baird Rd, Penfield, NY  
Saturday: 9am-12 noon

Turn left into the Cytec Corporation warehouse coming from the corner of Baird & Whitney Rds. Parking is at the rear of the building. The entrance is through the Mooseberry Café.

[facebook.com/EastSideWinterMarket?ref=hl](https://www.facebook.com/EastSideWinterMarket?ref=hl)

### [Rochester Public Market](#)

280 North Union St – open all year

Tuesday & Thursday: 6am-1pm

Saturday: 5am-3pm

[www.cityofrochester.gov/publicmarket/](http://www.cityofrochester.gov/publicmarket/)  
[facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?ref=ts](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?ref=ts)

### [SAVE THESE DATES](#)

#### [Pick Up Parks](#)

**Sat, April 26: 9am-noon**

Penfield Green Initiative will be hosting the Abraham Lincoln Park

[www2.monroecounty.gov/parks/pickuptheparks](http://www2.monroecounty.gov/parks/pickuptheparks)

[facebook.com/PickUpTheParks](https://www.facebook.com/PickUpTheParks)

#### [PGI Spring Forum](#)

**Mon Apr 14 or Tues Apr 29**

There will be a panel discussion about Mixed Use Development in Penfield

### [MOST MEETINGS ARE HELD AT THE](#)

[PENFIELD TOWN HALL](#)

[3100 ATLANTIC AVE](#)

[facebook.com/pages/Town-of-Penfield-New-York/256453921013](https://www.facebook.com/pages/Town-of-Penfield-New-York/256453921013)

#### [Conservation Board Meeting](#)

Tues, Mar 4: 7-9pm

#### [Councilwoman Kohl's Community Chat](#)

In the new book are at Penfield Library

Tues, Mar 18: 5:30-7pm

#### [Energy and Environmental Advisory Committee Meeting](#)

No meeting scheduled

#### [Historic Preservation Board Mtg.](#)

Thur, Mar 6: 7:30-9pm

#### [Library Board Mtg.](#)

No meeting scheduled

#### [Penfield Community Victory Garden](#)

No meeting scheduled

Penfield Community Center 1985 Baird Rd

[www.penfieldrec.org/Penfield\\_Community\\_Garden.php](http://www.penfieldrec.org/Penfield_Community_Garden.php)

#### [Planning Board Public Hearing](#)

Thur, Mar 13: 7-9pm

#### [Planning Board Work Session](#)

Thur, Mar 13: 6:30-7pm

Tues Mar 25: 6:30-9:30pm

#### [Town Board Legislative Mtg](#)

Wed, Mar 5: 7:30-10pm

Wed, Mar 19: 7:30-10pm

#### [Town Board Work Session](#)

Wed, Mar 12: 7-10pm

Wed, Mar 26: 7-10pm

#### [Trails Committee Meeting](#)

No meeting scheduled

Penfield Community Center

#### [Transportation Committee Meeting](#)

Thur, Mar 20: 7-9pm

#### [Watershed Management Committee](#)

Mon, Mar 3: 6:30-8:30pm

#### [Zoning Board of Appeals Meeting](#)

Thur Mar 20: 7-10pm

### [CHECK OUT THESE NEW WEBSITES](#)

[www.unwater.org/worldwaterday/home/en/](http://www.unwater.org/worldwaterday/home/en/)

[facebook.com/UNWorldWaterDay](https://www.facebook.com/UNWorldWaterDay)

Sat 3/22 is World Water Day's objective is to raise awareness of the inter-linkages

between water & energy

[facebook.com/UNWorldWaterDay](https://www.facebook.com/UNWorldWaterDay)

[www.earthhour.org/](http://www.earthhour.org/)

[facebook.com/earthhour](https://www.facebook.com/earthhour)

Sat Mar 29 millions of people around the world switch off their lights for Earth Hour at 8:30pm in their local times on the last Saturday in March each year.

It is an event that aims to create awareness of people taking responsibility towards a sustainable future by turning the lights off.

Some people enjoy Earth Hour with a candle-lit dinner, while others host large events or parties, either in darkness or with candles, to celebrate Earth Hour.

Businesses & government organizations, as well as community & political leaders also take part in Earth Hour. It's about giving people a voice on the planet's future & working together to create a sustainable low carbon future for planet earth.

## [PLEASE VISIT THESE WEBSITES](#)

[www.arboday.org/arboday/](http://www.arboday.org/arboday/)

We inspire people to plant, nurture & celebrate trees

[facebook.com/arboday](https://facebook.com/arboday)

[www.artistsagainstfracking.com/](http://www.artistsagainstfracking.com/)

Renewable New York – our aim is for the world to embrace sustainable living & develop renewable energies through economically viable alternatives to fossil fuels

[facebook.com/ArtistsAgainstFracking](https://facebook.com/ArtistsAgainstFracking)

[www.bbr.org/](http://www.bbr.org/)

Braddock Bay Raptor Research

To educate the public about birds of prey & other wildlife & the environment.

[facebook.com/BraddockBayRaptorResearch](https://facebook.com/BraddockBayRaptorResearch)

[www.birdday.org/](http://www.birdday.org/)

The signature program of EFTA, is the only international education program that highlights & celebrates the migration of nearly 350 species of migratory birds between nesting habitats in North America & non-breeding grounds in Latin America, Mexico & the Caribbean. Each year IMBD explores a different aspect of migratory birds and their conservation.

[facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl](https://facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl)

[www.call2recycle.org/home.php?c=1&w=1&r=Y](http://www.call2recycle.org/home.php?c=1&w=1&r=Y)

STEP 1: Batteries & Cell Phones Collected at Collection Sites

STEP 2: Collection Locations Ship Batteries & Cell Phones to Recycling Facility

STEP 3: New Products are Born

[facebook.com/Call2Recycle?fref=ts](https://facebook.com/Call2Recycle?fref=ts)

[www.cce.cornell.edu/Pages/Default.aspx](http://www.cce.cornell.edu/Pages/Default.aspx)

Cornell Cooperative Extension

[facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts](https://facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts)

[www.corbetstglen.org](http://www.corbetstglen.org)

Allen's Creek Corbett's Glen Preservation Group

[www.thedailygreen.com/](http://www.thedailygreen.com/)

Enter your zip code to get your local temperature, air quality, find local green food & recycling resources near you!

[facebook.com/thedailygreen](https://facebook.com/thedailygreen)

[www.eany.org/](http://www.eany.org/)

Environmental Advocates of New York's mission is to protect our air, land, water & wildlife & the health of all New Yorkers. Based in Albany, we monitor state government, evaluate proposed laws & champion policies & practices that will ensure the responsible stewardship of our shared environment. We work to support & strengthen the efforts of New York's environmental community & to make our state a national leader.

[facebook.com/EnvironmentalAdvocatesofNewYork](https://facebook.com/EnvironmentalAdvocatesofNewYork)

[www.search.earth911.com/](http://www.search.earth911.com/)

Your best resource to live a lower-waste lifestyle. We're not looking to turn your life upside down, but rather, to make some interesting, simple & effective changes that have a real impact.

[facebook.com/Earth911](https://facebook.com/Earth911)

[www.ecocycle.org/](http://www.ecocycle.org/)

Eco-Cycle's mission is to identify, explore & demonstrate the emerging frontiers of sustainable resource management through the concepts & practices of Zero Waste. We believe in individual & community action to

transform society's throw-away ethic into environmentally-responsible stewardship.

[www.energysavers.gov/](http://www.energysavers.gov/)

US Department of Energy

Energy Efficiency & Renewable Energy

Saving energy saves you money

[facebook.com/energygov](https://facebook.com/energygov)

[www.epa.gov/adopt](http://www.epa.gov/adopt)

Adopt your watershed

[facebook.com/EPA?fref=ts](https://facebook.com/EPA?fref=ts)

[www.fairtraderesource.org/](http://www.fairtraderesource.org/)

The Fair Trade Resource Network (FTRN) seeks to improve people's lives through Fair Trade alternatives by providing information, leadership & inspiration. FTRN gathers, develops & disseminates educational resources to people & organizations interested in the movement to build a more just & sustainable world through Fair Trade.

[facebook.com/FairTradeResourceNetwork?ref=sqm](https://facebook.com/FairTradeResourceNetwork?ref=sqm)

[www.fingerlakesmuseum.org/](http://www.fingerlakesmuseum.org/)

The Finger Lakes Museum will be the premier natural & cultural resource dedicated to the enjoyment, education & stewardship of the Finger Lakes region – & to fresh water conservation.

[facebook.com/FLMuseum?fref=ts](https://facebook.com/FLMuseum?fref=ts)

[www.fingerlakeszerowaste.org](http://www.fingerlakeszerowaste.org)

Finger Lakes Zero Waste Coalition is a not-for-profit corporation dedicated to promoting sustainable waste management practices & minimizing the impact of the garbage importing industry on our health, property values, natural resources & the emergent tourism economy of the Finger Lakes region. The Finger Lakes region of New York state is the final destination for municipal, residential & industrial waste from all over the Northeastern US &



Canada. The Ontario County & Seneca Meadows landfills combined import approximately 9000 tons of garbage a day

[www.flit.org/](http://www.flit.org/)

Finger Lakes Land Trust

[facebook.com/FingerLakesLandTrust](https://facebook.com/FingerLakesLandTrust)

[www.foe.org/](http://www.foe.org/)

Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy. Sometimes, this involves speaking uncomfortable truths to power and demanding more than people think is possible. It's hard work. But the pressures facing our planet & its people are too important for us to compromise.

[facebook.com/foe.us](https://facebook.com/foe.us)

[www.foodandwaterwatch.org/](http://www.foodandwaterwatch.org/)

Food & Water Watch works to ensure the food, water & fish we consume is safe, accessible & sustainably produced. So we can all enjoy & trust in what we eat & drink, we help people take charge of where their food comes from, keep clean, affordable, public tap water flowing freely to our homes, protect the environmental quality of oceans, force government to do its job protecting citizens & educate about the importance of keeping the global commons — our shared resources — under public control.

[facebook.com/FoodandWaterWatch](https://facebook.com/FoodandWaterWatch)

[www.fracfocus.org/](http://www.fracfocus.org/)

You can search for information about the chemicals used in the hydraulic fracturing of oil & gas wells. You will also find educational materials designed to help you put this information in perspective.

[www.geneseelandtrust.org/](http://www.geneseelandtrust.org/)

The Genesee Land Trust

**Hipp Brook Preserve**

Brougham Drive runs west off of Jackson Rd between Atlantic Ave to the north & Whalen Rd to the south. Parking is at the end of Brougham, look for signs to Wild Iris Trail. There is also limited public access off the south side Atlantic Ave, between Jackson Rd & Baird Rd at the Frontier switching boxes. There is no trail from there.

[facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream](https://facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream)

[www.globalwindday.org/](http://www.globalwindday.org/)

Global Wind Day – you may have heard of it, or you may be one of the 21,000 people who have “liked” [Global Wind Day's facebook page](#), but what is it all about? It's a day for taking the energy debate – switching to renewables from fossil fuels, supporting wind power – out of the realm of policy & in to the real world. In short, [Global Wind Day](#) is the international annual day for discovering wind power.

[facebook.com/GlobalWindDay](https://facebook.com/GlobalWindDay)

[www.gobuyrochester.com/](http://www.gobuyrochester.com/)

GoBuyRochester.com is a different kind of online local shopping site. It's not about distance - it's about local economic impact

[facebook.com/GoBuyRochester](https://facebook.com/GoBuyRochester)

[www.groups.freecycle.org/RochesterNY\\_Freecycle/posts/all](http://www.groups.freecycle.org/RochesterNY_Freecycle/posts/all)

Our mission is to build a worldwide gifting movement that reduces waste, saves precious resources & eases the burden on our landfills while enabling our members to benefit from the strength of a larger community

[facebook.com/freecycle](https://facebook.com/freecycle)

[healthikids.org/GFLATS/tabid/114/Default.aspx](http://healthikids.org/GFLATS/tabid/114/Default.aspx)

Genesee-Finger Lakes Active

Transportation Summit

Healthy kids - by advocating for a handful of public-policy & practices changes, the HealthiKids Coalition is blazing a path for a healthier, more active children in Rochester & Monroe County. Our change agenda calls for better school food, safer play areas, food standards at childhood center, at least 45 minute of in-school physical activity & policies that support breastfeeding. You can make your voice heard & become part of this critical effort.

[facebook.com/HealthiKids](https://facebook.com/HealthiKids)

[www.heritagechristianservices.org/Default.aspx?RD=1994](http://www.heritagechristianservices.org/Default.aspx?RD=1994)

A Second Thought Resale Shop opened in 2001 & offers men's, women's & children's clothing; fashion accessories & small housewares

[facebook.com/ASecondThoughtReSaleShop](https://facebook.com/ASecondThoughtReSaleShop)

[www.lovrw.com/](http://www.lovrw.com/)

Hi & Welcome to LOVRAW – Low fat Organic Vegan Raw. We believe that creating a Healthy, Happy Balanced World Starts in Our Homes, Kitchens & Yards. Thanks Marcy & Beth

[facebook.com/welovraw](https://facebook.com/welovraw)

[www.micrecycle.org/](http://www.micrecycle.org/)

A program of Action for a Better Community Computer Recycling for Education

[www.mnn.com/](http://www.mnn.com/)

Mother Nature Network providing the most accurate & up-to-date news & information available, we cover the broadest scope of environmental & social responsibility issues on the internet. MNN content is

divided among 8 different channels—each offering in-depth news & information updated throughout the day: Earth Matters, Lifestyle, Green Tech, Eco-Biz, Transportation, Your Home, Food & Family.  
[facebook.com/mothernaturenetwork](https://www.facebook.com/mothernaturenetwork)

[www.nationalgetoutdoorsday.org/](http://www.nationalgetoutdoorsday.org/)

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

[facebook.com/NGODay](https://www.facebook.com/NGODay)

[www.nature.org](http://www.nature.org)

The Nature Conservancy  
Central & Western New York Chapter  
**The Thousand Acre Swamp Sanctuary**  
A property of the Central & Western New York Chapter of the Nature Conservancy  
1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

[facebook.com/thousandacreswamp](https://www.facebook.com/thousandacreswamp)

[www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html](http://www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html)

Frig & Freezer buy back program

[www.penfieldbusiness.org/](http://www.penfieldbusiness.org/)

We're dedicated to helping area businesses prosper through marketing support, educational enrichment, business mentoring & networking opportunities

[facebook.com/pages/Penfield-Business-Association/114999697312](https://www.facebook.com/pages/Penfield-Business-Association/114999697312)

[www.penfieldrobotics.com/](http://www.penfieldrobotics.com/)

**Penfield High School Team 1511 Rolling Thunder Robotics Team Fund Raiser**

Inspiring students to become leaders through engineering & the fun of FIRST Robotics.

They are selling FIRST GREEN e-watt saver – 8.5 & 13.5 watts LED light bulbs.

E-mail: [info@penfieldrobotics.com](mailto:info@penfieldrobotics.com) or call 647-7254 or visit [www.usfirst.org/e-wattinfo](http://www.usfirst.org/e-wattinfo)  
[facebook.com/penfieldrobotics](https://www.facebook.com/penfieldrobotics)

[www.penfieldtv.org](http://www.penfieldtv.org)

Providing Public, Education and Government Communication  
[facebook.com/PenfieldTV.org?ref=stream](https://www.facebook.com/PenfieldTV.org?ref=stream)

[www.planetaid.org/your-local-planet-aid/upstate-ny/](http://www.planetaid.org/your-local-planet-aid/upstate-ny/)

Planet Aid is a nonprofit organization that collects donated clothing & shoes to protect the environment & support sustainable development in impoverished communities around the world.

Bin Finder: [www.planetaid.org/find-a-bin/](http://www.planetaid.org/find-a-bin/)

[www.plasticfilmrecycling.org/s01/s01\\_search.html](http://www.plasticfilmrecycling.org/s01/s01_search.html)

Zipcodes 14526 & 14625 = 61 drop off locations

Call to verify acceptable materials before visiting the drop-off location. If you have a large quantity, check with the manager for appropriate drop off procedures. Please recycle only plastic bags that are clean & dry with receipts removed.

[www.preserveproducts.com/recycling/gimme5.html](http://www.preserveproducts.com/recycling/gimme5.html)

Nothing wasted. Everything gained.  
[facebook.com/preserveproducts](https://www.facebook.com/preserveproducts)

[www.r-cause.net/](http://www.r-cause.net/)

**R-CAUSE** (Rochesterians Concerned About Unsafe Shale-gas Extraction)

[www.rcommunitybikes.net](http://www.rcommunitybikes.net)

Collects & repairs used bicycles for distribution, free of charge, to Rochester's most needy children & adults

[facebook.com/groups/rcommunitybikes/](https://www.facebook.com/groups/rcommunitybikes/)

[www.RenewPenfield.org](http://www.RenewPenfield.org)

A one-stop resource to learn more about energy conservation & opportunities to reduce home & business energy expenses

[www.reuseitnetwork.org/#groupinfo](http://www.reuseitnetwork.org/#groupinfo)

The ReUselt Network is an on-line forum that serves as a tool to make connections between community members who want to help each other, themselves & their environment. In a disposable society where many items are discarded long before they have actually outlived their use. The ReUselt Network helps get things from people who have them but don't want them to people who want them but don't have them.

Our goal is to find new uses for unwanted items that would otherwise be thrown into the trash. The primary benefit is that it reduces the amount of reusable items that end up in the trash with a secondary benefit of reducing the overall amount of items thrown into landfills. Reusing items not only cuts down on goods in landfills, but also helps reduce the strain on our natural resources by keeping useable items in circulation, reducing the need to manufacture additional goods.

The ReUselt Network also provides an opportunity for those looking for an item to ask for it. Requests for items may jog the memory of someone who has an unused item stashed in the garage or basement waiting to be used. It is a great way to help get rid of those things which we may have forgotten, giving every member the chance to ReUselt! All transactions must be free, legal & family-friendly.

<http://groups.yahoo.com/group/RochesterNYReUselt/>

[www.rochesterbirding.com/](http://www.rochesterbirding.com/)

The Rochester Birding Association, based in Rochester, was established in 1975. We are very well versed in birding, bird watching equipment, bird songs & everything else bird related. Contact us if you have questions regarding any birding activities. Situated on the southern shore of Lake Ontario, Rochester is a great place for birding, bird watching & bird field trips. Those of us who live & bird this area are very thankful for the diversity of birds we get to experience. We hope you can join us sometime.

[www.rochesterbutterflyclub.org](http://www.rochesterbutterflyclub.org)

Rochester Butterfly Club is an independent club formed to promote the study of butterflies in Western NY. We focus on habitat, environment, life cycles, education & reporting findings.

[www.rochestercyclingalliance.org/](http://www.rochestercyclingalliance.org/)

1. Promote the use of bicycles for transportation, sport, recreation & health.
2. Foster the development of cycling roads & trails.
3. Better facilitate the exchange of information on bicycle safety, active transportation & cycling in general.
4. Provide input on government activities & legislation affecting cycling.
5. Provide a public voice for the interests of cyclists.

[facebook.com/rochestercyclingalliance?fref=ts](https://facebook.com/rochestercyclingalliance?fref=ts)

[www.rochesterenvironment.com/](http://www.rochesterenvironment.com/)

Our Environment is changing: Keep up with the Change

[facebook.com/RochesterEnvironment](https://facebook.com/RochesterEnvironment)

[www.rochesterhabitat.org/](http://www.rochesterhabitat.org/)

Flower City Habitat for Humanity is a non-denominational Christian housing ministry dedicated to eliminating substandard & poverty housing in Rochester.  
[facebook.com/RochesterHabitat?fref=ts](https://facebook.com/RochesterHabitat?fref=ts)

[www.rochesterveg.org](http://www.rochesterveg.org)

Rochester Area Vegetarian Society  
[facebook.com/groups/44184123378/?fref=ts](https://facebook.com/groups/44184123378/?fref=ts)

[www.simplynystore.com/](http://www.simplynystore.com/)

With all the talk these days about "Made in America", have you ever wondered what else besides food products & crafts are actually still made here in New York?

We've searched the Empire State for manufactured consumer goods in an effort to bring them all under one roof. Buying American & New York has never been easier. For a unique shopping experience where everything is NOT imported from a foreign country, we invite you to come take a look for yourself - we think you'll be surprised.

[facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917](https://facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917)

[www.stopextinction.org/esd.html](http://www.stopextinction.org/esd.html)

The Endangered Species Coalition is a national network of hundreds of conservation, scientific, education, religious, sporting, outdoor recreation, business & community organizations working to protect our nation's disappearing wildlife & last remaining wild places.

[www.sunnking.com/](http://www.sunnking.com/)

The mission of Sunnking is to provide superior asset management & recovery services to business & government organizations by using proven reuse &

recycling techniques that maximize asset value, promote environmental sustainability & meet the data sanitation requirements of our clients.

[facebook.com/Sunnking](https://facebook.com/Sunnking)

NOTE: Donors can drop off their electronics for responsible recycling at any Goodwill donation site. Electronics are brought back to Goodwill's headquarters, sorted & packaged by Goodwill employees for pickup by Sunnking. Goodwill accepts many forms of electronic equipment, including all computer components, printers, TV's, telephones, card readers, circuit boards & more. For a complete list of items that can be accepted & recycled with Sunnking.

[www.sunnking.com/acceptablematerials/](http://www.sunnking.com/acceptablematerials/)

OR

[www.goodwillwny.org/electronics\\_recycling.html](http://www.goodwillwny.org/electronics_recycling.html)

[www.thestormwatercoalition.org](http://www.thestormwatercoalition.org)

How to protect water quality

[www.unep.org/wed/](http://www.unep.org/wed/)

World Environment Day

Think.Eat.Save is an anti-food waste and food loss campaign that encourages you to reduce your foodprint. According to the UN Food and Agriculture Organization (FAO), every year 1.3 billion tonnes of food is wasted. This is equivalent to the same amount produced in the whole of sub-Saharan Africa. At the same time, 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

[facebook.com/WEDJune05?fref=ts](https://facebook.com/WEDJune05?fref=ts)

[www.un.org/en/events/biodiversityday/](http://www.un.org/en/events/biodiversityday/)

Protecting biodiversity is in our self-interest. Biological resources are the pillars upon which we build civilizations. Nature's products support such diverse industries as7

agriculture, cosmetics, pharmaceuticals, pulp & paper, horticulture, construction & waste treatment. The loss of biodiversity threatens our food supplies, opportunities for recreation & tourism, and sources of wood, medicines & energy. It also interferes with essential ecological functions.

[facebook.com/unitednations](https://www.facebook.com/unitednations)

[www.usgbc.org/organizations/usgbc-new-york-upstate-chapter](http://www.usgbc.org/organizations/usgbc-new-york-upstate-chapter)

US Green Business Council – New York Upstate Chapter

Our Vision: green buildings for all to support a vibrant economy, resilient environment & human health. Our mission: to provide unparalleled opportunity through education, advocacy & celebration, in order to accelerate change & help shape the future of green buildings.

[facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893](https://www.facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893)

[www.volunteermatch.org/](http://www.volunteermatch.org/)

Enter your zipcode & VolunteerMatch provides the tools that make community involvement easy.

VolunteerMatch strengthens communities by making it easier for good people & good causes to connect. The organization offers a variety of online services to support a community of nonprofit, volunteer & business leaders committed to civic engagement. Our popular service welcomes millions of visitors a year & has become the preferred internet recruiting tool for more than 90,000 nonprofit organizations.

[facebook.com/VolunteerMatch?ref=ts](https://www.facebook.com/VolunteerMatch?ref=ts)