

Penfield Green Initiative

May 2015 Newsletter

Planning Committee 2015*

Mel Callan, Susan DeRosa, Peter Maurer,
Kate McArdle, Deb Muratore, Sue Pixley

The Voice for Penfield's Environmental
Assets

Environmental/Social Justice on a Grass
Roots Level



PenfieldGreen@gmail.com
[facebook.com/groups/19800010310316/](https://www.facebook.com/groups/19800010310316/)



*Susan Foor, Carole Hoffman, Robyn Miller
& Georgena Terry emeritus

Penfield Green Initiative Vision Statement:
The Penfield Green Initiative began in D12c
2007. We are Penfield residents who want
to promote positive environmental action &
provide a forum for the general public to
involved supporting a "green Penfield."

We encourage people to attend any of the
following events or meetings. E-mail us with
your comments & permission to publish them
in the next monthly newsletter. Please let us
know of any other Environmental Issues or
events. We'd enjoy hearing from you.



[Please Friend these groups](#)

PLEASE ATTEND THESE MAY EVENTS

Penfield Trails Scenic Treks

Guided Hike – Harris Whalen Park
2126 Penfield Rd - just west of the intersection
of Rt. 250 & 441, directly opposite Wegmans
Sat, May 2: 9-11am

Hike through the woods to discover exciting
spring flowers. Also learn about park history
& geology. Look for the hike signs!

Meet at the upper pavilion.

Guided Paddle – Ellison Park
Sat, May 9: 9-11am

Enjoy a paddle down Irondequoit Creek in a
canoe or kayak. Meet at Ellison Park south
entrance where we will paddle to the
Wetland Center in the marshes near the
Bay. Please provide your own canoe or
kayak. Personal flotation devices (PFD)
must be worn & supplied by the individual.
No one will be allowed to participate without
a PFD. Look for the hike signs!

Meet at the Ellison Park south entrance off
Blossom Road - follow signs to the
canoe/kayak launch location.

While these hikes are free, participants are
asked to pre-register by calling Penfield
Recreation at 340-8655, option 6

For a list of all Penfield Trails:
www.penfieldrec.org/Penfield_Trails.php
[facebook.com/PenfieldRecreation](https://www.facebook.com/PenfieldRecreation)

Spring Household Drop-Off (DPW)
1607 Jackson Rd
Fri, May 8: 7:30am-5pm

Held only in the Spring, drop-off is for
Penfield residents to dispose of general
household refuse, metals, concrete, brush,
tree limbs & tires.

The Town will not accept TVs, computers,
monitors, propane tanks, grass clippings,
leaves, chemical drums, hazardous
materials, gasoline, motor oil, paint, or
driveway sealer. These items can be
disposed by appointment at [Eco Park of
Monroe County](#)

Penfield Pharmaceutical Waste Collection ONLY

Tues, May 12: 10am-1pm
MC Sheriffs Substation – 789 Linden Ave
Controlled substances, outdated, unwanted,
over the counter medications or any
pharmaceutical waste that is no longer
needed, wanted or has passed its expiration
date.

Monroe County Household Hazardous Waste & Pharmaceutical Waste Collection

Ecopark 10 Avion Dr (Appointment required)
753-7600 Option #3

Sat, May 2
Wed, May 6
Sat, May 9
Wed, May 13
Sat, May 16
Wed, May 20
Wed, May 27
Sat, May 30

www.monroecounty.gov/hhw

May Green Drinks

Thur, May 21: 5:30-7pm

Henrietta Pride

Tinker Park - 1585 Calkins Rd, Henrietta

[facebook.com/pages/Tinker-Nature-Park/154207911306215](https://www.facebook.com/pages/Tinker-Nature-Park/154207911306215)

Green Drinks will be hosted by "Henrietta Pride" a town collaborative seeking certification as an Audubon Sustainable Community. Join us for a fun, free networking event at the Hansen Nature Center located in The Tinker Park.

Everyone interested in Green Sustainability is welcome to experience & learn about the green initiatives in Henrietta. To help us prepare, an RSVP will be helpful kimie.ugbn@gmail.com.

We expect Jack to give a 5 min presentation about the exciting initiatives from no mow zones, working with developers such as the tab Summit & Berkshire to create public green space. Future trails & river recreation access. Did you know that only 11% of our town is commercial? Our farmlands & green space is a major asset to our community in addition to the wonderful civic organizations, school system & economic development. We are proud of Henrietta & welcome you to learn more.

Green Drinks is a monthly networking event where people in the environmental field & the sustainably minded meet over drinks in an informal setting to exchange ideas, find out who's doing what & spread the word on what you're doing, find employment leads & make new friends.

www.ceinfo.org/index.php/green-networking/117-green-networking/making-connections/13545
[green-drinks](#)

Citizens Climate Lobby Group

Mon, May 18: 7-9m

1600 East Ave

Meetings are on the 3rd Monday of every month

For more information contact Tim McGowan at [tdmcgowan@frontiernet.net](mailto:tmcgowan@frontiernet.net)

www.citizensclimatelobby.org

[facebook.com/CitizensClimateLobby](https://www.facebook.com/CitizensClimateLobby)

Sustainable Energy Workshop: Demystifying Sustainable Energy in Your Home

Sat, May 2: 1-3:30 pm

Henrietta United Church of Christ, 1400

Lehigh Station Rd

Free & open to the public – no registration necessary

1 pm: Gathering & introductions

Energy audits & energy conservation opportunities for your home – Ed Atallah, Hawn Heating. Ed will talk about NYSERDA Energy Assessments: the procedure, the application process & qualifications, cost & savings, as well as incentives.

2 pm: Solar energy opportunities for your home – Dr. Susan Spencer is the founder & president of ROCSPOT, an organization devoted to solarizing Rochester by 2025. She will discuss the technology itself, as well as the incentives & financing that are available to help make it affordable for all consumers.

2:30 pm: Homeowner experience with solar panels – Jim Leunk Putting solar panels on your house has never been easier. What factors might you consider in deciding whether to go solar at your house? What's the installation process like? Hear from a homeowner who had a solar array installed on his roof in 2014.

LED bulbs & how to purchase the right ones – Representative from Batteries + Bulbs store, Jefferson Rd, Henrietta

If you have been planning to buy LED bulbs for your home but need some help with the selection process, come & get your questions answered.

3 pm: Wind energy options in your energy bill. Questions from audience, opportunity to visit display tables.

This workshop is presented by Living in Harmony in God's World, an interfaith environmental group & by Creation Stewards of St. Monica's Church.

If you have questions about the workshop, contact Elizabeth Pixley, convener of Living in Harmony at epixley@rochester.rr.com or by phone 585-334-0977.

Burroughs Audubon Nature Club

Connecting Rochester with nature since 1913

www.bancny.org

[facebook.com/BANC.roc](https://www.facebook.com/BANC.roc)

WILDFLOWERS OF BALTIMORE WOODS

Wednesday, May 6, 9:00 AM

Baltimore Woods Nature Center

4007 Bishop Hill Road, Marcellus, NY

13108

The mature hardwood forests, fields & streams at the 180-acre Baltimore Woods Nature Center support a rich diversity of plant life. We will explore some short woodland trails abundant with ferns & beautiful spring wildflowers, take time to enjoy & photograph the ever-charismatic Trillium & perhaps be lucky enough to find some Rosy Twisted Stalk, a species more typical of cooler Adirondack woodlands. Meet at 9:00 AM at Bushnell's Basin Park and Ride lot at the Rt. 96 exit of I-490 east 2

to carpool for this all day trip to Baltimore Woods. Driving time from the meeting place to Baltimore Woods is about an hour. Bring binoculars, lunch, water & a folding chair. Leaders: Carol and David Southby, 383-8168.

SINGING WITH CATHY McGRATH

Friday, May 15, 6:00 PM

Potluck Dinner at [BANC Sanctuary](#)

Join us for an enjoyable evening with local folksinger/Irish musician, Cathy McGrath. Cathy has been at BANC before u you may remember Cathy & her limberjacks & the fun she brings! She plays guitar, flute & the pennywhistle & sings songs that please children of all ages. Cathy loves the outdoors & sings about nature & loves it when we sing along. Be sure to bring the kids & don't forget your place setting & a dish to pass for the potluck dinner. Hosts: Sabrina Commisso, 385-9573 & Linda Smith, 924-3871.

OPEN HOUSE

Tuesday, May 19, 4:00 PM - 8:00 PM

[BANC Sanctuary](#)

The clubhouse will be open for you to peruse our library collection or sneak peeks at the unsuspecting birds from our indoor viewing area. Walk the trails & look for wildflowers or creatures or sit on the porch & watch birds at the feeder while eating a snack you brought. Hosts: Georgeanne Vyverberg, 455-2015 & Becky Olson, 388-7779.

COME FOR COFFEE OPEN HOUSE

Thursday, May 21, 9:30 - 11:30 AM

[BANC Sanctuary](#)

The clubhouse will be open & the coffee & tea ready. There might even be something sweet to sample. Stop by & join us on the porch at this beautiful time of year when the sanctuary is blooming & the sun is shining. Host: Chris Benard, 924-4979.

ALLEGANY NATURE PILGRIMAGE

May 29 - 31

[Allegheny State Park](#)

Join us for our 57th year of this unique family nature education weekend. Last year's Pilgrimage was great and who knows what this year will bring? Participants choose from a wide variety of informal field trips, including birding, wildflowers, pond life, mammals, butterflies, fungi, family nature walks & many more. There are evening tent programs followed by owl prowls & star gazing plus early morning bird walks & bird-banding demonstrations. There will be a chicken barbeque on Saturday evening or you may opt for a vegetarian meal. For more information & to register, see the Pilgrimage website www.alleganypilgrimage.com, or call Harold or Jane Stock, 425-7293.

Genesee Land Trust

Native Plant Sale

Sat, May 16: 10am-2pm

Brighton Town Hall, 2300 Elmwood Ave

Start your garden while giving to a great cause! Over 12 nurseries & Genesee Land Trust volunteers donate native plants, shrubs & trees. Look for the white canopies & smiling GLT volunteers. This event takes place rain or shine. All proceeds support the preservation work of Genesee Land Trust.

CSAs in the greater Rochester area

The Community Supported Agriculture (CSA for short) concept has been around for 25 years or so & has become popular among people who want to eat seasonal & local.

The basic idea of a CSA is that a farmer offers shares or memberships to the public. Members then receive a portion of each harvest throughout the farming season – a total of 18 weeks from roughly mid-June to early October.

G and S Orchard

Walworth, NY

(1 mile east of the Penfield line)

315-524-3823

www.gandsorchards.com/

facebook.com/YouPickFruit

The Good Food Collective

www.thegoodfoodcollective.com/

facebook.com/TheGoodFoodCollective

Lagoner Farms

Williamson, NY

315-589-4889

www.lagonerfarmscsa.com/csa

facebook.com/#!/lagonerfarms?fref=ts

PeaceWorks CSA

www.peaceworkcsa.org/

facebook.com/#!/PeaceworkCSA?fref=ts

Wickham Farms

Penfield, NY

585-377-FARM

www.wickhamfarms.com/

facebook.com/WickhamFarms

SAVE THIS DATE

The Brighton Green Energy Fair

Sun, June 14: 9am-1pm

Alongside the Brighton Farmer's Market
Brighton High School front lawn on S.
Winton Road.

[facebook.com/#!/Colorbrightongreen](https://www.facebook.com/#!/Colorbrightongreen)

CHECK OUT THESE NEW WEBSITES

www.rit.edu/affiliate/nysp2i/

[facebook.com/NYSP2I](https://www.facebook.com/NYSP2I)

The **mission** of NYSP2I is to make New York State more sustainable for workers, the public, the environment & the economy through:

- reductions in toxic chemical use
- the efficient use of raw materials, energy & water
- reductions in emissions to the environment and waste generation

NYSP2I is an integrated program of several major elements:

- technology research, development & diffusion
- outreach
- professional training
- a community grants program
- academic educational programs

Funding provided by NYS Department of Environmental Conservation.

<http://rocspot.org/>

[facebook.com/RochesterSPOT](https://www.facebook.com/RochesterSPOT)

ROCSPOT is dedicated to transforming Rochester, New York's economy from one powered by fossil fuels to one powered by solar technology.

MOST MEETINGS ARE HELD AT THE PENFIELD TOWN HALL

3100 ATLANTIC AVE

[facebook.com/pages/Town-of-Penfield-New-York/256453921013](https://www.facebook.com/pages/Town-of-Penfield-New-York/256453921013)

Conservation Board Meeting

Tues, May 5: 7-9pm

Energy and Environmental Advisory Committee Meeting

Wed, May 27: 4-6pm

Historic Preservation Board Mtg.

Thur, May 7: 7:30-9:30pm

Library Board Meeting

Tues, May 19: 7-9pm

Linda Kohl's Community Chat

In the new book are at Penfield Library

Tues, May 19: 5:30-7pm

Penfield Community Victory Garden

No meeting scheduled

Penfield Community Center 1985 Baird Rd

www.penfieldvictorygarden.org/

www.penfieldrec.org/Penfield_Community_Garden.php

Planning Board Work Session

Thur, May 28: 6:30-9:30pm

Planning Board Work Session & Public Hearings

Thur, May 14: 6:30-10pm

Town Board Legislative Mtg

Wed, May 6: 7-10pm

Wed, May 20: 7-10pm

Town Board Work Session

Wed, May 13: 7-10pm

Wed, May 27: 7-10pm

Trails Committee Meeting

Tues, May 12: 5-7pm

Penfield Community Center

Transportation Committee Meeting

Thur, May 21: 7-9pm

Watershed Management Committee

No meeting scheduled

Zoning Brd of Appeals Work Sessions & Public Hearings

Tues, May 21: 6:30-10pm

2015 Farmers Market

<http://monroe.cce.cornell.edu/agriculture/farmers-markets>

Brighton Winter Farmers Market

Brookside Center

220 Idlewood Rd

Easy entrance to building off S. Winton Rd
between Westfall & 590

Sundays, 1pm-4pm

Nov 2 – May 17

Susan Gardner Smith, (585) 269-8918

info@brightonfarmersmarket.org

www.brightonfarmersmarket.org/

[facebook.com/pages/Brighton-Farmers-Market/113613384778](https://www.facebook.com/pages/Brighton-Farmers-Market/113613384778)

East End Farmers Market

2555 Baird Road, Penfield

Saturdays 9am – 12pm

Tuesdays 3pm – 6pm

All season market

Mary Bortolotta, 348-9022

mbartolotta001@rochester.rr.com

[facebook.com/EastSideWinterMarket?ref=hl](https://www.facebook.com/EastSideWinterMarket?ref=hl)

Penfield Farmers Market
1801 Nine Mile Point Rd.
Sunday 9am – 1pm
September – April
Rebecca Ward, 377-1982 x:224
Rebecca@grossmans.com

Rochester Public Market
280 North Union Street
Tuesdays & Thursdays, 6am – 1pm
Saturdays, 5am – 3pm, Year-round
Jim Farr, 428-6907
www.cityofrochester.gov/publicmarket/
[facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts)

PLEASE VISIT THESE WEBSITES

www.allianceforagreenecology.org/
[facebook.com/pages/Alliance-for-a-Green-Economy/285276468194948](https://www.facebook.com/pages/Alliance-for-a-Green-Economy/285276468194948)
Alliance for a Green Economy (AGREE) works for safe, affordable energy & the development of a green economy in New York State. Our goal is a prosperous, safe, & healthy New York, fulfilling the promise of conservation, energy efficiency, & safe, clean renewable energy sources to end our state's reliance on wasteful & environmentally destructive forms of energy. The Alliance works to promote this transition to a carbon-free and nuclear-free future & educates the public about alternatives that can revitalize the economy & safeguard human health and the environment.

www.arboday.org/arboday/
[facebook.com/arboday](https://www.facebook.com/arboday)
We inspire people to plant, nurture & celebrate trees

www.artistsagainstfracking.com/
[facebook.com/ArtistsAgainstFracking](https://www.facebook.com/ArtistsAgainstFracking)
Renewable New York – our aim is for the world to embrace sustainable living &

develop renewable energies through economically viable alternatives to fossil fuels.

www.bancny.org
[facebook.com/BANC.roc](https://www.facebook.com/BANC.roc)
Burroughs Audubon Nature Club
Connecting Rochester with nature since 1913
Hikes, Programs, Workshops, Sanctuary

www.brrr.org/
Braddock Bay Raptor Research
To educate the public about birds of prey & other wildlife & the environment.
[facebook.com/BraddockBayRaptorResearch](https://www.facebook.com/BraddockBayRaptorResearch)

www.birdday.org/
[facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl](https://www.facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl)
The signature program of EFTA, is the only international education program that highlights & celebrates the migration of nearly 350 species of migratory birds between nesting habitats in North America & non-breeding grounds in Latin America, Mexico & the Caribbean. Each year IMBD explores a different aspect of migratory birds and their conservation.

www.call2recycle.org/home.php?c=1&w=1&r=Y
[facebook.com/Call2Recycle?fref=ts](https://www.facebook.com/Call2Recycle?fref=ts)
STEP 1: Batteries & Cell Phones Collected at Collection Sites
STEP 2: Collection Locations Ship Batteries & Cell Phones to Recycling Facility
STEP 3: New Products are Born

www.cce.cornell.edu/Pages/Default.aspx
[facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts](https://www.facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts)
Cornell Cooperative Extension

www.citizensclimatelobby.org/
[facebook.com/CitizensClimateLobby](https://www.facebook.com/CitizensClimateLobby)
We're creating the political will for a livable world by empowering individuals to experience breakthroughs in exercising their personal & political power.

www.corbetsglen.org
Allen's Creek Corbett's Glen Preservation Group
www.thedailygreen.com/
[facebook.com/thedailygreen](https://www.facebook.com/thedailygreen)
Enter your zip code to get your local temperature, air quality, find local green food & recycling resources near you!

www.eany.org/
[facebook.com/EnvironmentalAdvocatesofNewYork](https://www.facebook.com/EnvironmentalAdvocatesofNewYork)
Environmental Advocates of New York's mission is to protect our air, land, water & wildlife & the health of all New Yorkers. Based in Albany, we monitor state government, evaluate proposed laws & champion policies & practices that will ensure the responsible stewardship of our shared environment. We work to support & strengthen the efforts of New York's environmental community & to make our state a national leader.

www.earthhour.org/
[facebook.com/earthhour](https://www.facebook.com/earthhour)
Sat Mar 29 millions of people around the world switch off their lights for Earth Hour at 8:30pm in their local times on the last Saturday in March each year.

It is an event that aims to create awareness of people taking responsibility towards a sustainable future by turning the lights off. Some people enjoy Earth Hour with a candle-lit dinner, while others host large events or parties, either in darkness or with candles, to celebrate Earth Hour.

Businesses & government organizations, as well as community & political leaders also take part in Earth Hour. It's about giving people a voice on the planet's future & working together to create a sustainable low carbon future for planet earth.

www.search.earth911.com/
facebook.com/Earth911

Your best resource to live a lower-waste lifestyle. We're not looking to turn your life upside down, but rather, to make some interesting, simple & effective changes that have a real impact.

www.ecocycle.org/

Eco-Cycle's mission is to identify, explore & demonstrate the emerging frontiers of sustainable resource management through the concepts & practices of Zero Waste. We believe in individual & community action to transform society's throw-away ethic into environmentally-responsible stewardship.

www.energysavers.gov/

facebook.com/energygov

US Department of Energy
Energy Efficiency & Renewable Energy
Saving energy saves you money

www.epa.gov/adopt

facebook.com/EPA?fref=ts

Adopt your watershed

www.fairtraderesource.org/

facebook.com/FairTradeResourceNetwork?ref=sgm

The Fair Trade Resource Network (FTRN) seeks to improve people's lives through Fair Trade alternatives by providing information, leadership & inspiration. FTRN gathers, develops & disseminates educational resources to people & organizations interested in the movement to build a more just & sustainable world through Fair Trade.

facebook.com/NARochester#!/fastforwardroc

The Fast Forward Film Festival (FFFF) invites emerging & established filmmakers from the greater Rochester area to submit to the inaugural Fast Forward Film Festival. As an incubator for innovative thinking & artistic expression, FFFF encourages films that tap into the local experience & compel audiences to engage with the community & raise environmental awareness.

www.fingerlakesmuseum.org/

facebook.com/FLMuseum?fref=ts

The Finger Lakes Museum will be the premier natural & cultural resource dedicated to the enjoyment, education & stewardship of the Finger Lakes region & to fresh water conservation.

www.fingerlakeszerowaste.org

Finger Lakes Zero Waste Coalition is a not-for-profit corporation dedicated to promoting sustainable waste management practices & minimizing the impact of the garbage importing industry on our health, property values, natural resources & the emergent tourism economy of the Finger Lakes region. The Finger Lakes region of New York state is the final destination for municipal, residential & industrial waste from all over the Northeastern US & Canada. The Ontario County & Seneca Meadows landfills combined import approximately 9000 tons of garbage a day

www.flit.org/

facebook.com/FingerLakesLandTrust

Finger Lakes Land Trust

www.foe.org/

facebook.com/foe.us

Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy. Sometimes, this involves speaking uncomfortable truths to power and demanding more than people think is possible. It's hard work. But the pressures facing our planet & its people are too important for us to compromise.

www.foodandwaterwatch.org/

facebook.com/FoodandWaterWatch

Food & Water Watch works to ensure the food, water & fish we consume is safe, accessible & sustainably produced. So we can all enjoy & trust in what we eat & drink, we help people take charge of where their food comes from, keep clean, affordable, public tap water flowing freely to our homes, protect the environmental quality of oceans, force government to do its job protecting citizens & educate about the importance of keeping the global commons — our shared resources — under public control.

www.fracfocus.org/

You can search for information about the chemicals used in the hydraulic fracturing of oil & gas wells. You will also find educational materials designed to help you put this information in perspective.

www.geneseelandtrust.org/

facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream

The Genesee Land Trust

Hipp Brook Preserve

Brougham Drive runs west off of Jackson Rd between Atlantic Ave to the north & Whalen Rd to the south. Parking is at the end of

Brougham, look for signs to Wild Iris Trail. There is also limited public access off the south side Atlantic Ave, between Jackson Rd & Baird Rd at the Frontier switching boxes. There is no trail from there.

www.globalwindday.org/
[facebook.com/GlobalWindDay](https://www.facebook.com/GlobalWindDay)

Global Wind Day – you may have heard of it, or you may be one of the 21,000 people who have “liked” [Global Wind Day's facebook page](https://www.facebook.com/GlobalWindDay), but what is it all about? It's a day for taking the energy debate – switching to renewables from fossil fuels, supporting wind power – out of the realm of policy & in to the real world. In short, [Global Wind Day](https://www.facebook.com/GlobalWindDay) is the international annual day for discovering wind power.

www.gobuyrochester.com/
[facebook.com/GoBuyRochester](https://www.facebook.com/GoBuyRochester)

GoBuyRochester.com is a different kind of online local shopping site. It's not about distance - it's about local economic impact

www.greentopia.org/
Greentopia Launches New York's 1st online Green Guide!

We are proud to announce the launch of the [Greentopia Green Guide](https://www.greentopia.org/), a comprehensive guide & portal to all things green! This guide is for businesses & consumers alike.

The guide will contain:

- Listings of green services & products
- An "Ask the Experts" section where you can ask any question about going green. One of our experts will answer & you can even search previous questions & answers.
- Our comprehensive Resources section, which will list educational, non-profit, government & other

resources available to help you "go green".

Right now, we have over 250 listings of service, products & companies that can help guide you in your own quest to become more sustainable. We hope to grow that number over the next few months. It's FREE to get a listing for 6 months. After that, there will be a very reasonable yearly membership fee.

We'll be starting out in Western New York, but hope to grow the guide to be a state-wide resource!

So [take a look](#), let us know what you think and [let us know](#) if you'd like to see your service, company, non-profit, agency, or organization listed.

www.groups.freecycle.org/RochesterNY_Freecycle/posts/all
[facebook.com/freecycle](https://www.facebook.com/freecycle)

Our mission is to build a worldwide gifting movement that reduces waste, saves precious resources & eases the burden on our landfills while enabling our members to benefit from the strength of a larger community

healthikids.org/GFLATS/tabid/114/Default.aspx

[facebook.com/HealthiKids](https://www.facebook.com/HealthiKids)
Genesee-Finger Lakes Active Transportation Summit

Healthy kids - by advocating for a handful of public-policy & practices changes, the HealthiKids Coalition is blazing a path for a healthier, more active children in Rochester & Monroe County. Our change agenda calls for better school food, safer play areas, food standards at childhood center, at least 45 minute of in-school physical activity & policies that support breastfeeding. You can make your voice heard & become part of this critical effort.

www.heritagechristianservices.org/Default.aspx?RD=1994

[facebook.com/AsecondThoughtReSaleShop](https://www.facebook.com/AsecondThoughtReSaleShop)
A Second Thought Resale Shop opened in 2001 & offers men's, women's & children's clothing; fashion accessories & small housewares

www.lovraw.com/
[facebook.com/welovraw](https://www.facebook.com/welovraw)

Hi & Welcome to LOVRAW – Low fat Organic Vegan Raw. We believe that creating a Healthy, Happy Balanced World Starts in Our Homes, Kitchens & Yards. Thanks Marcy & Beth

www.maventech.com/
[facebook.com/MavenTech](https://www.facebook.com/MavenTech)

Whether you're a commercial organization looking for an experienced partner to manage your electronic recycling needs, or a consumer looking for an easy way to recycle your old TV, you can trust Maven Technologies to securely dispose of your unwanted electronics.

www.meatout.org/
[facebook.com/farmanimalrights](https://www.facebook.com/farmanimalrights)

www.micrecycle.org/
A program of Action for a Better Community Computer Recycling for Education

www.mnn.com/
[facebook.com/mothernaturenetwork](https://www.facebook.com/mothernaturenetwork)
Mother Nature Network providing the most accurate & up-to-date news & information available, we cover the broadest scope of environmental & social responsibility issues on the internet. MNN content is divided among 8 different channels—each offering in-depth news & information

updated throughout the day: Earth Matters, Lifestyle, Green Tech, Eco-Biz, Transportation, Your Home, Food & Family.

www.myfavoritetoybox.com/
Shop Local – Buy American
62 N Main St
Fairport, NY
888-286-8510

www.nationalgetoutdoorsday.org/
[facebook.com/NGODay](https://www.facebook.com/NGODay)
National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html
Frig & Freezer buy back program

www.nyserda.ny.gov/
[facebook.com/brilliant.living](https://www.facebook.com/brilliant.living)
The New York State Energy Research & Development Authority (NYSERDA), a public benefit corporation, offers objective information & analysis, innovative programs, technical expertise & funding to help New Yorkers increase energy efficiency, save money, use renewable energy & reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment & create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975.

www.penfieldbusiness.org/
[facebook.com/pages/Penfield-Business-Association/114999697312](https://www.facebook.com/pages/Penfield-Business-Association/114999697312)
We're dedicated to helping area businesses prosper through marketing support, educational enrichment, business mentoring & networking opportunities

www.penfieldecumenicalfoodshelf.org/
[facebook.com/PenfieldEcumenicalFoodShelf](https://www.facebook.com/PenfieldEcumenicalFoodShelf)
The Penfield Ecumenical Food Shelf provides emergency food assistance to Penfield residents of the 14625 & 14526

www.penfieldrobotics.com/
[facebook.com/penfieldrobotics](https://www.facebook.com/penfieldrobotics)
Penfield High School Team 1511 Rolling Thunder Robotics Team Fund Raiser
Inspiring students to become leaders through engineering & the fun of FIRST Robotics.

They are selling FIRST GREEN e-watt saver – 8.5 & 13.5 watts LED light bulbs.
E-mail: info@penfieldrobotics.com or call 647-7254 or visit www.usfirst.org/e-wattinfo

www.penfieldtv.org
[facebook.com/PenfieldTV.org?ref=stream](https://www.facebook.com/PenfieldTV.org?ref=stream)
Providing Public, Education and Government Communication

www.penfieldvictorygarden.org/
Rent a bed at the Penfield Community Victory Garden and be part of a vibrant community of organic gardeners! Contact Penfield Recreation 340-8651

peoplesclimate.org/westernny/
[facebook.com/#!/RochesterPeoplesClimate](https://www.facebook.com/#!/RochesterPeoplesClimate)
The Rochester People's Climate Coalition addresses the urgent need to reduce greenhouse gas emissions & prepare for the impacts of global warming

www.planetaid.org/your-local-planet-aid/upstate-ny/
Planet Aid is a nonprofit organization that collects donated clothing & shoes to protect the environment & support sustainable

development in impoverished communities around the world.

Bin Finder: www.planetaid.org/find-a-bin/

www.plasticfilmrecycling.org/s01/s01_search.html
Zipcodes 14526 & 14625 = 61 drop off locations

Call to verify acceptable materials before visiting the drop-off location. If you have a large quantity, check with the manager for appropriate drop off procedures. Please recycle only plastic bags that are clean & dry with receipts removed.

www.preserveproducts.com/recycling/gimme5.html
[facebook.com/preserveproducts](https://www.facebook.com/preserveproducts)
Nothing wasted. Everything gained.

www.r-cause.net/
R-CAUSE (Rochesterians Concerned About Unsafe Shale-gas Extraction)

www.rcommunitybikes.net
[facebook.com/groups/rcommunitybikes/](https://www.facebook.com/groups/rcommunitybikes/)
Collects & repairs used bicycles for distribution, free of charge, to Rochester's most needy children & adults

www.reuseitnetwork.org/#groupinfo
The ReUseIt Network is an on-line forum that serves as a tool to make connections between community members who want to help each other, themselves & their environment. In a disposable society where many items are discarded long before they have actually outlived their use. The ReUseIt Network helps get things from people who have them but don't want them to people who want them but don't have them.

Our goal is to find new uses for unwanted items that would otherwise be thrown into the trash. The primary benefit is that it reduces the amount of reusable items that end up in the trash with a secondary benefit of reducing the overall amount of items thrown into landfills. Reusing items not only cuts down on goods in landfills, but also helps reduce the strain on our natural resources by keeping useable items in circulation, reducing the need to manufacture additional goods.

The ReUseIt Network also provides an opportunity for those looking for an item to ask for it. Requests for items may jog the memory of someone who has an unused item stashed in the garage or basement waiting to be used. It is a great way to help get rid of those things which we may have forgotten, giving every member the chance to ReUseIt! All transactions must be free, legal & family-friendly.

<http://groups.yahoo.com/group/RochesterNYReUseIt/>

[www.rochesterawakenings.com/
facebook.com/NARochester](http://www.rochesterawakenings.com/facebook.com/NARochester)

We are pleased to introduce the Rochester Edition of *Natural Awakenings*, our community's free healthy living magazine that will bring you practical news, views & tips on the latest natural approaches to nutrition, fitness, creative expression, personal growth & sustainable living.

www.rochesterbirding.com/

The Rochester Birding Association, based in Rochester, was established in 1975. We are very well versed in birding, bird watching equipment, bird songs & everything else bird related. Contact us if you have questions regarding any birding activities.

Situated on the southern shore of Lake Ontario, Rochester is a great place for

birding, bird watching & bird field trips. Those of us who live & bird this area are very thankful for the diversity of birds we get to experience. We hope you can join us sometime.

www.rochesterbutterflyclub.org

Rochester Butterfly Club is an independent club formed to promote the study of butterflies in Western NY. We focus on habitat, environment, life cycles, education & reporting findings.

[www.rochestercyclingalliance.org/
facebook.com/rochestercyclingalliance?fref=ts](http://www.rochestercyclingalliance.org/facebook.com/rochestercyclingalliance?fref=ts)

1. Promote the use of bicycles for transportation, sport, recreation & health.
2. Foster the development of cycling roads & trails.
3. Better facilitate the exchange of information on bicycle safety, active transportation & cycling in general.
4. Provide input on government activities & legislation affecting cycling.
5. Provide a public voice for the interests of cyclists.

[www.rochesterenvironment.com/
facebook.com/RochesterEnvironment](http://www.rochesterenvironment.com/facebook.com/RochesterEnvironment)

Our Environment is changing: Keep up with the Change

[www.rochestergreen.org/
facebook.com/RochesterGreenovation?fref=ts](http://www.rochestergreen.org/facebook.com/RochesterGreenovation?fref=ts)

The Green Cycles =
Precycling + Downcycling + Upcycling +
Recycling + Freecycling + E-cycling

Rochester's First Non-Profit
All Volunteer Reuse & Recycling Center -
featuring a retail market, class space, an art
gallery, studios & a community stage

Rochester Greenovation's mission is to strengthen local communities through environmentally conscious initiatives, waste diversion & education.

We at Rochester Greenovation seek to reduce waste & associated environmental & economic costs by providing & promoting alternatives for reusable materials. We strive to accomplish these goals by educating the public about the value of reusable materials, teaching people how to transform these recycled goods for practical & creative applications through partnerships with existing social services.

[www.rochesterhabitat.org/
facebook.com/RochesterHabitat?ref=ts&fref=ts](http://www.rochesterhabitat.org/facebook.com/RochesterHabitat?ref=ts&fref=ts)

Flower City Habitat for Humanity is a non-denominational Christian housing ministry dedicated to eliminating substandard & poverty housing in Rochester.

[www.rochesterveg.org/
facebook.com/groups/44184123378/?fref=ts](http://www.rochesterveg.org/facebook.com/groups/44184123378/?fref=ts)
Rochester Area Vegetarian Society

[www.simplynystore.com/
facebook.com/pages/Simply-New-York-
Marketplace-Gifts/140903579289917](http://www.simplynystore.com/facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917)

With all the talk these days about "Made in America", have you ever wondered what else besides food products & crafts are actually still made here in New York?

We've searched the Empire State for manufactured consumer goods in an effort to bring them all under one roof. Buying American & New York has never been easier. For a unique shopping experience where everything is NOT imported from a foreign country, we invite you to come take a

look for yourself - we think you'll be surprised.

www.solarizerochester.com
facebook.com/#!/profile.php?id=100009134617712&fref=ts

www.stopextinction.org/esd.html

The Endangered Species Coalition is a national network of hundreds of conservation, scientific, education, religious, sporting, outdoor recreation, business & community organizations working to protect our nation's disappearing wildlife & last remaining wild places.

www.sunnking.com/

The mission of Sunnking is to provide superior asset management & recovery services to business & government organizations by using proven reuse & recycling techniques that maximize asset value, promote environmental sustainability & meet the data sanitation requirements of our clients.

facebook.com/Sunnking

NOTE: Donors can drop off their electronics for responsible recycling at any Goodwill donation site. Electronics are brought back to Goodwill's headquarters, sorted & packaged by Goodwill employees for pickup by Sunnking. Goodwill accepts many forms of electronic equipment, including all computer components, printers, TV's, telephones, card readers, circuit boards & more. For a complete list of items that can be accepted & recycled with Sunnking.

www.sunnking.com/acceptablematerials/

OR

www.goodwillwny.org/electronics_recycling.html

www.thestormwatercoalition.org

How to protect water quality

www.trashisfortossers.com/

My name is Lauren Singer & I live a Zero Waste life in NYC. Trash is for Tossers is my attempt. It will document my Zero Waste journey & show that leading a Zero Waste lifestyle is simple, cost-effective, timely, fun, & entirely possible for everyone & anyone. If I can do it, anyone can!

www.unep.org/wed/

facebook.com/WEDJune05?fref=ts

World Environment Day

Think.Eat.Save is an anti-food waste and food loss campaign that encourages you to reduce your footprint. According to the UN Food and Agriculture Organization (FAO), every year 1.3 billion tonnes of food is wasted. This is equivalent to the same amount produced in the whole of sub-Saharan Africa. At the same time, 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

www.un.org/en/events/biodiversityday/

facebook.com/unitednations

Protecting biodiversity is in our self-interest. Biological resources are the pillars upon which we build civilizations. Nature's products support such diverse industries as agriculture, cosmetics, pharmaceuticals, pulp & paper, horticulture, construction & waste treatment. The loss of biodiversity threatens our food supplies, opportunities for recreation & tourism, and sources of wood, medicines & energy. It also interferes with essential ecological functions.

www.usgbc.org/organizations/usgbc-new-york-upstate-chapter

facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893

US Green Business Council – New York Upstate Chapter

Our Vision: green buildings for all to support a vibrant economy, resilient environment & human health. Our mission: to provide unparalleled opportunity through education, advocacy & celebration, in order to accelerate change & help shape the future of green buildings.

www.unwater.org/worldwaterday/home/en/

facebook.com/UNWorldWaterDay

facebook.com/UNWorldWaterDay

Sat 3/22 is World Water Day's objective is to raise awareness of the inter-linkages between water & energy