

# Penfield Green Initiative

July 2013 Newsletter

Planning Committee 2013\*

Mel Callan, Susan DeRosa, Peter Maurer,  
Kate McArdle, Deb Muratore, Sue Pixley

The Voice for Penfield's Environmental  
Assets

Environmental/Social Justice on a Grass  
Roots Level

[PenfieldGreen@gmail.com](mailto:PenfieldGreen@gmail.com)



[Penfield Green Initiative  
www.facebook.com/  
groups/198000110310316/](https://www.facebook.com/groups/198000110310316/)



\*Susan Foor, Carole Hoffman, Robyn  
Miller & Georgena Terry emeritus

Penfield Green Initiative Vision Statement:  
The Penfield Green Initiative began in Dec  
2007. We are Penfield residents who want  
to promote positive environmental action &  
provide a forum for the general public to be  
involved supporting a "green Penfield."

We encourage people to attend any of the  
following events or meetings. E-mail us  
with your comments & permission to  
publish them in the next monthly  
newsletter. Please let us know of any  
other Environmental Issues or events.  
We'd enjoy hearing from you.



[Please Friend these groups](#)

## CHECK OUT THESE JULY EVENTS

### Penfield Trails Scenic Treks

#### **Free Guided Paddle – Ellison Park**

Sat, July 6: 9-11am

Enjoy a paddle down Irondequoit Creek in  
a canoe or kayak. Meet at Ellison Park  
south entrance where we will paddle to  
LaSalle's Landing Park on the Bay.  
Please provide your own canoe or kayak.  
Personal flotation devices (PFD) must be  
worn & supplied by the individual. No one  
will be allowed to participate without a  
PFD.

#### **Free Guided Hike – Abraham Lincoln Park**

Sat, July 13: 9-11am

Explore the ups & downs of this county  
park from wooded uplands to the bay  
shore trail connections. Meet at the end of  
Smith Rd cul-de-sac off Empire Blvd.

While these hikes are free, participants  
are asked to pre-register by calling  
Penfield Recreation at 340-8655, option 6.

[www.facebook.com/PenfieldRecreation](https://www.facebook.com/PenfieldRecreation)

### Center for Environmental Initiatives

Green Drinks is a monthly networking  
event where people in the environmental  
field & the sustainably minded meet over  
drinks in an informal setting to exchange  
ideas, find out who's doing what & spread  
the word on what you're doing, find  
employment leads & make new friends.

Thur, July 18: 6-7:30pm  
Rochester Greenovation  
1199 E. Main St.

Rochester Greenovation's mission is to  
strengthen local communities through  
environmentally conscious initiatives,  
waste diversion & education.

Please clean out your attic or garage &  
bring in to donate: Electronics, computers,  
ink cartridges, building material, house  
parts, tools, house wares, pots & pans,  
dishes, silverware, arts & crafts and  
clothing.

[www.rochestergreen.org/](http://www.rochestergreen.org/)

[www.facebook.com/RochesterGreenov  
ation?fref=ts](https://www.facebook.com/RochesterGreenovation?fref=ts)

[ceinfo.org/index.php/green-  
networking/117-green-  
networking/making-connections/135-  
green-drinks](http://ceinfo.org/index.php/green-<br/>networking/117-green-<br/>networking/making-connections/135-<br/>green-drinks)

[www.facebook.com/pages/Center-for-  
Environmental-  
Initiatives/131668066961202](https://www.facebook.com/pages/Center-for-<br/>Environmental-<br/>Initiatives/131668066961202)

[www.facebook.com/pages/Center-for-  
Environmental-  
Initiatives/131668066961202](https://www.facebook.com/pages/Center-for-<br/>Environmental-<br/>Initiatives/131668066961202)

[www.facebook.com/pages/Center-for-  
Environmental-  
Initiatives/131668066961202](https://www.facebook.com/pages/Center-for-<br/>Environmental-<br/>Initiatives/131668066961202)

### [Sustainable Saturdays](#)

Rochester Greenovation  
1199 East Main Street  
288-7564 or email at  
[info@rochestergreen.org](mailto:info@rochestergreen.org)

Earth Day is not just one day or month a year. Every day is Earth Day!

Starting in July, the 2nd Saturday of every month is A Sustainable Saturday:  
July 13, August 10, September 14,  
October 12, November 9 & December 14.  
Each month will feature different organizations. We're open 9am-4pm.

Our mission is to show the interconnectedness of all life through education & networking. We'll be partnering with a combination of 60 artists, environmental groups, food vendors, green businesses, libraries, museums & schools.

Stop in to shop, donate items to keep them out of the landfill, talk with the organizations, buy some food & network with old & new friends.

We look forward to you joining us on this new adventure!

[www.rochestergreen.org/](http://www.rochestergreen.org/)  
[www.facebook.com/RochesterGreenovation?fref=ts](https://www.facebook.com/RochesterGreenovation?fref=ts)

### [The Thousand Acre Swamp Sanctuary](#)

A property of the Central & Western New York Chapter of the Nature Conservancy  
1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

#### **Saturn Over the Swamp**

Fri, July 12: 9pm  
Jackson Thomas, Steve Gooding & Diane Taggart  
Leaders will provide telescopes; your own binoculars or telescope is welcome. Bring flashlight.

#### **Summer Wildflowers**

Sat, July 13: 10am  
Carl Herrgesell, Frank Crombe & Rick Luli

[www.facebook.com/thousandacreswamp?fref=ts](https://www.facebook.com/thousandacreswamp?fref=ts)

### [Rochester Butterfly Club](#)

#### **Butterfly Walk Mendon Area Mystery Tour**

Tues, July 9: 10am-noon or later  
Mendon Ponds Park - Meet at the Visitors' Center/Wild Wings parking lot on Pond Road, just off Clover St. (Rt. 65)

After we check out the Butterfly Garden, we will carpool to other nearby areas for some good butterfly spots. Bring lunch, if you would like to stay longer.  
Leaders: Jon Dombrowski, 425-2380 or Mary Jane Proschel, 385-4725

#### **Butterflies, Birds & Summer Flowers**

Sat, July 13: 9:30am  
Whiting Road Preserve, Webster  
Meet at the trailhead parking lot on the west side of Whiting Road, 1.1 miles north of Klem Rd & 0.6 miles south of Lake Rd.

Join us for an easy ramble through meadows, woodlands & some old-growth forest. Wear walking shoes & bring binoculars & water.

Leader: Noma Platt, 671-9639  
[www.rochesterbutterflyclub.org](http://www.rochesterbutterflyclub.org)

### [Penfield Pharmaceutical Waste Collection ONLY](#)

Tues, July 9: 10am-1pm  
MC Sheriffs Substation – 789 Linden Ave  
Controlled substances, outdated, unwanted, over the counter medications or any pharmaceutical waste that is no longer needed, wanted or has passed its expiration date.

### [Monroe County Household Hazardous Waste & Pharmaceutical Waste Collection](#)

Ecopark 10 Avion Dr (Appointment required) 753-7600 Option #3  
Sat, July 13  
Wed, July 24

[www.monroecounty.gov/hhw](http://www.monroecounty.gov/hhw)

### [CHECK OUT THIS NEW WEBSITE](#)

[www.treeday.planetark.org/](http://www.treeday.planetark.org/)

### [July 28 – National Tree Day](#)

National Tree Day provides all Australians with an opportunity to do something positive for the environment & reconnect with nature.

[www.facebook.com/NationalTreeDay](https://www.facebook.com/NationalTreeDay)

**MOST MEETINGS ARE HELD AT THE  
PENFIELD TOWN HALL  
3100 ATLANTIC AVE  
[www.facebook.com/pages/Town-of-Penfield-New-York/256453921013](http://www.facebook.com/pages/Town-of-Penfield-New-York/256453921013)**

Conservation Board Meeting  
Canceled

Councilwoman Kohl's Community Chat  
Tues, July 16: 5:30-7pm

DPW Open House  
Thur, July 18: 1-4pm  
The DPW welcome visitors to the town's Public Works Complex, 1607 Jackson Rd. See specialty vehicles from Highway, Sewer & Parks departments. Also learn about sustainability systems including energy management, solar power, electric vehicle charging stations, oil recycling & rain garden. All ages welcome. Registration is not required.

Energy and Environmental Advisory Committee Meeting  
Wed, July 24: 4-6pm

Historic Preservation Board Mtg.  
Canceled

Penfield Community Victory Garden  
Thur, July 18: 7-8pm  
Penfield Community Center 1985 Baird Rd

Planning Board Work Session  
Thur, July 11: 6:30-7pm  
Thur, July 25: 6:30-9:30pm

Planning Board Public Hearing  
Cancelled

Town Board Legislative Mtg & Public Hearing  
Wed, July 17: 7:30-10pm

Town Board Work Session  
Wed, July 10: 7-10pm  
Wed, July 24: 7-10pm

Trails Committee Meeting  
Tues, July 2: 5-6pm  
Penfield Community Center  
To see all Penfield Trails  
[www.penfield.org/index.php?pr=Town\\_Trails](http://www.penfield.org/index.php?pr=Town_Trails)

Transportation Committee Meeting  
Thur, July 18: 7-9pm

Watershed Management Comm. Mtg.  
No meeting scheduled

Zoning Board of Appeals Meeting  
Thur, July 18: 7-10pm

**WE ENCOURAGE EVERYONE TO  
SUPPORT OUR LOCAL FARMERS:**

Bauman's Farm Market & Cider  
1340 File Mile Line Rd  
671-2820  
[www.baumansfarmmarket.com/](http://www.baumansfarmmarket.com/)  
[www.facebook.com/pages/Baumans-Farm-Market-Cider-Mill/167204976630021?fref=ts](https://www.facebook.com/pages/Baumans-Farm-Market-Cider-Mill/167204976630021?fref=ts)

Braman Farms  
1411 Sweets Corners Rd  
377-3576

Gentle's Farm Market  
1092 Penfield Rd  
586-2506

Janes Herb Farm  
1042 State Rd  
872-3720

Shutts Apple Mill  
1063 Plank Rd  
872-2924  
[www.schuttsapplemill.com/](http://www.schuttsapplemill.com/)  
[www.facebook.com/pages/Schutts-Apple-Mill/301992619675?fref=ts](https://www.facebook.com/pages/Schutts-Apple-Mill/301992619675?fref=ts)

Sunscape Farms  
1420 Creek St  
406-3443  
[www.sunscapefarms.com/](http://www.sunscapefarms.com/)  
[www.facebook.com/pages/Sunscape-Farms/112444838795928?fref=ts](https://www.facebook.com/pages/Sunscape-Farms/112444838795928?fref=ts)

Wambach's Farm Market  
1592 Qualtrough Rd  
671-2850

Wickham  
1821 Fairport 9 Mile Pt Rd  
377-3276  
[www.wickhamfarms.com/](http://www.wickhamfarms.com/)  
[www.facebook.com/WickhamFarms](https://www.facebook.com/WickhamFarms)

James Wilbert Farms  
1515 Salt Rd  
872-6726

Wilbert's Christmas Tree Farm  
1321 Salt Road  
872-1287  
[www.wilbertstreefarm.com/](http://www.wilbertstreefarm.com/)  
[www.facebook.com/wilbertstreefarm](https://www.facebook.com/wilbertstreefarm)

Wilbert Fruit Farm  
4418 Ontario Center Rd  
315-986-1382

Windstone Farms  
732 Whalen Rd  
586-7013

David Woodward  
Woody Acres  
Pumpkins and Christmas Trees  
1530 Harris Rd  
872-2759  
[www.facebook.com/WoodyAcresFarm?fref=ts](https://www.facebook.com/WoodyAcresFarm?fref=ts)

### **Monroe County Farmers Markets**

#### **Brighton Farmers Market**

Brighton High School parking lot, 1150  
Winton Road South.  
Sundays: 9am-1pm  
[www.brightonfarmersmarket.org/](http://www.brightonfarmersmarket.org/)  
[www.facebook.com/pages/Brighton-Farmers-Market/113613384778](https://www.facebook.com/pages/Brighton-Farmers-Market/113613384778)

Brockport Farmers Market  
Market & Main Streets, 503-2990

Chili Farmers Market  
Chili Paul Plaza, 889-4680

East Rochester Farmers Market  
Techniplex Plaza parking lot 300 Main St,  
387-9147

#### **East Side Farmer's Market**

2555 Baird Rd, Penfield, NY  
Saturdays: 9am-12 noon

Turn left into the Cytex Corporation  
warehouse coming from the corner of  
Baird & Whitney Rds. Parking is at the  
rear of the building. The entrance is  
through the Mooseberry Café.  
[www.facebook.com/EastSideWinterMarket?ref=hl](https://www.facebook.com/EastSideWinterMarket?ref=hl)

Fairport Farmers Market  
Fleet Bank parking lot, S. Main St, 223-  
6795

Greece Foodlink Farmers Market  
English Village Apartments, 1100 English  
Rd, 228-3380

Greece Ridge Center Farmers Market  
271 Greece Ridge Center Dr, 225-1140

Irondequoit Farmers Market  
Irondequoit Town Hall, 1280 Titus Ave,  
336-6070

Rochester Downtown Farmers Market  
St. Mary's Place adjacent to Washington  
Square Park, 428-6907

Rochester Main Street Farmers Market  
1st Floor Atrium of the Sibley Center, 220  
East Main St, 546-1711

#### **Rochester Public Market**

280 North Union St – open all year  
Tues & Thur: 6am-1pm  
Sat: 5am-3pm  
[www.cityofrochester.gov/publicmarket/](http://www.cityofrochester.gov/publicmarket/)  
[www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts)

Rush Community Farmers Market  
Rush United Methodist Church, 6200  
Rush-Lima Road, Rte 15A, 533-2170

Scottsville Ice Arena Farmers Market  
Scottsville Ice Arena, 1800 Scottsville-Chili  
Rd, 889-1810

Webster Farmers Market  
Municipal parking lot, Main Street Rte 404  
& South Ave Rte 250

### **PLEASE VISIT THESE WEBSITES**

[www.arboday.org/arboday/](http://www.arboday.org/arboday/)

We inspire people to plant, nurture &  
celebrate trees

[www.facebook.com/arboday](https://www.facebook.com/arboday)

[www.artistsagainstfracking.com/](http://www.artistsagainstfracking.com/)

Renewable New York – our aim is for the  
world to embrace sustainable living &  
develop renewable energies through  
economically viable alternatives to fossil  
fuels

[www.facebook.com/ArtistsAgainstFracking](https://www.facebook.com/ArtistsAgainstFracking)

[www.bbr.org/](http://www.bbr.org/)

Braddock Bay Raptor Research  
To educate the public about birds of prey  
& other wildlife & the environment.

[www.facebook.com/BraddockBayRaptorResearch](https://www.facebook.com/BraddockBayRaptorResearch)

[www.birdday.org/](http://www.birdday.org/)

The signature program of EFTA, is the  
only international education program that  
highlights & celebrates the migration of  
nearly 350 species of migratory birds  
between nesting habitats in North America  
& non-breeding grounds in Latin America,  
Mexico & the Caribbean. Each year IMBD  
explores a different aspect of migratory  
birds and their conservation.

[www.facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl](https://www.facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl)

[www.call2recycle.org/home.php?c=1&w=1&r=Y](http://www.call2recycle.org/home.php?c=1&w=1&r=Y)

STEP 1: Batteries & Cell Phones  
Collected at Collection Sites

STEP 2: Collection Locations Ship  
Batteries & Cell Phones to Recycling  
Facility

STEP 3: New Products are Born

[www.facebook.com/Call2Recycle?fref=ts](http://www.facebook.com/Call2Recycle?fref=ts)

[www.cce.cornell.edu/Pages/Default.aspx](http://www.cce.cornell.edu/Pages/Default.aspx)  
Cornell Cooperative Extension  
[www.facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts](http://www.facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts)

[www.corbetsglen.org](http://www.corbetsglen.org)  
Allen's Creek Corbett's Glen Preservation Group

[www.thedailygreen.com/](http://www.thedailygreen.com/)  
Enter your zip code to get your local temperature, air quality, find local green food & recycling resources near you!  
[www.facebook.com/thedailygreen](http://www.facebook.com/thedailygreen)

[www.ecocycle.org/](http://www.ecocycle.org/)  
Eco-Cycle's mission is to identify, explore & demonstrate the emerging frontiers of sustainable resource management through the concepts & practices of Zero Waste. We believe in individual & community action to transform society's throw-away ethic into environmentally-responsible stewardship.

[www.energysavers.gov/](http://www.energysavers.gov/)  
US Department of Energy  
Energy Efficiency & Renewable Energy  
Saving energy saves you money  
[www.facebook.com/energygov](http://www.facebook.com/energygov)

[www.epa.gov/adopt](http://www.epa.gov/adopt)  
Adopt your watershed  
[www.facebook.com/EPA?fref=ts](http://www.facebook.com/EPA?fref=ts)

[www.fairtraderesource.org/](http://www.fairtraderesource.org/)  
The Fair Trade Resource Network (FTRN) seeks to improve people's lives through Fair Trade alternatives by providing information, leadership & inspiration. FTRN gathers, develops & disseminates

educational resources to people & organizations interested in the movement to build a more just & sustainable world through Fair Trade.

[www.facebook.com/FairTradeResourceNetwork?ref=sqm](http://www.facebook.com/FairTradeResourceNetwork?ref=sqm)

[www.flit.org/](http://www.flit.org/)  
Finger Lakes Land Trust  
[www.facebook.com/FingerLakesLandTrust](http://www.facebook.com/FingerLakesLandTrust)

[www.fingerlakesmuseum.org/](http://www.fingerlakesmuseum.org/)  
The Finger Lakes Museum will be the premier natural & cultural resource dedicated to the enjoyment, education & stewardship of the Finger Lakes region – & to fresh water conservation.  
[www.facebook.com/FLMuseum?fref=ts](http://www.facebook.com/FLMuseum?fref=ts)

[www.fingerlakeszerowaste.org](http://www.fingerlakeszerowaste.org)  
Finger Lakes Zero Waste Coalition is a not-for-profit corporation dedicated to promoting sustainable waste management practices & minimizing the impact of the garbage importing industry on our health, property values, natural resources & the emergent tourism economy of the Finger Lakes region. The Finger Lakes region of New York state is the final destination for municipal, residential & industrial waste from all over the Northeastern US & Canada. The Ontario County & Seneca Meadows landfills combined import approximately 9000 tons of garbage a day

[www.foodandwaterwatch.org/](http://www.foodandwaterwatch.org/)  
Food & Water Watch works to ensure the food, water & fish we consume is safe, accessible & sustainably produced. So we can all enjoy & trust in what we eat & drink, we help people take charge of where their food comes from, keep clean, affordable, public tap water flowing freely to our homes, protect the environmental

quality of oceans, force government to do its job protecting citizens & educate about the importance of keeping the global commons — our shared resources — under public control.

[www.facebook.com/FoodandWaterWatch](http://www.facebook.com/FoodandWaterWatch)

[www.fracfocus.org/](http://www.fracfocus.org/)  
You can search for information about the chemicals used in the hydraulic fracturing of oil & gas wells. You will also find educational materials designed to help you put this information in perspective.

[www.foe.org/](http://www.foe.org/)  
Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy. Sometimes, this involves speaking uncomfortable truths to power and demanding more than people think is possible. It's hard work. But the pressures facing our planet & its people are too important for us to compromise.

[www.facebook.com/foe.us](http://www.facebook.com/foe.us)

[www.geneseelandtrust.org/](http://www.geneseelandtrust.org/)  
The Genesee Land Trust  
**Hipp Brook Preserve**  
Brougham Drive runs west off of Jackson Rd between Atlantic Ave to the north & Whalen Rd to the south. Parking is at the end of Brougham, look for signs to Wild Iris Trail. There is also limited public access off the south side Atlantic Ave, between Jackson Rd & Baird Rd at the Frontier switching boxes. There is no trail from there.

[www.facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream](http://www.facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream)

[www.globalwindday.org/](http://www.globalwindday.org/)

Global Wind Day – you may have heard of it, or you may be one of the 21,000 people who have “liked” [Global Wind Day's facebook page](#), but what is it all about? It's a day for taking the energy debate – switching to renewables from fossil fuels, supporting wind power – out of the realm of policy and in to the real world. In short, [Global Wind Day](#) is the international annual day for discovering wind power.

[www.facebook.com/GlobalWindDay](http://www.facebook.com/GlobalWindDay)

[www.gobuyrochester.com/](http://www.gobuyrochester.com/)

GoBuyRochester.com is a different kind of online local shopping site. It's not about distance - it's about local economic impact  
[www.facebook.com/GoBuyRochester](http://www.facebook.com/GoBuyRochester)

[www.groups.freecycle.org/RochesterNY\\_Freecycle/posts/all](http://www.groups.freecycle.org/RochesterNY_Freecycle/posts/all)

Our mission is to build a worldwide gifting movement that reduces waste, saves precious resources & eases the burden on our landfills while enabling our members to benefit from the strength of a larger community

[www.facebook.com/freecycle](http://www.facebook.com/freecycle)

[healthikids.org/GFLATS/tabid/114/Default.aspx](http://healthikids.org/GFLATS/tabid/114/Default.aspx)

Genesee-Finger Lakes Active Transportation Summit

Healthy kids - by advocating for a handful of public-policy & practices changes, the HealthiKids Coalition is blazing a path for a healthier, more active children in Rochester & Monroe County. Our change agenda calls for better school food, safer play areas, food standards at childhood center, at least 45 minute of in-school physical activity & policies that support breastfeeding. You can make your voice heard & become part of this critical effort.

[www.facebook.com/HealthiKids](http://www.facebook.com/HealthiKids)

[www.lovrav.com/](http://www.lovrav.com/)

Hi & Welcome to LOVRAW – Low fat Organic Vegan Raw. We believe that creating a Healthy, Happy Balanced World Starts in Our Homes, Kitchens & Yards. Thanks Marcy & Beth

[www.facebook.com/welovraw](http://www.facebook.com/welovraw)

[www.micrecycle.org/](http://www.micrecycle.org/)

A program of Action for a Better Community  
Computer Recycling for Education

[www.mnn.com/](http://www.mnn.com/)

Mother Nature Network providing the most accurate & up-to-date news & information available, we cover the broadest scope of environmental & social responsibility issues on the internet. MNN content is divided among 8 different channels—each offering in-depth news & information updated throughout the day: Earth Matters, Lifestyle, Green Tech, Eco-Biz, Transportation, Your Home, Food & Family.

[www.facebook.com/mothernaturenetwork](http://www.facebook.com/mothernaturenetwork)

[www.nationalgetoutdoorsday.org/](http://www.nationalgetoutdoorsday.org/)

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

[www.facebook.com/NGODay](http://www.facebook.com/NGODay)

[www.nature.org](http://www.nature.org)

The Nature Conservancy  
Central & Western New York Chapter  
**The Thousand Acre Swamp Sanctuary**  
A property of the Central & Western New York Chapter of the Nature Conservancy  
1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

[www.facebook.com/thousandacreswamp](http://www.facebook.com/thousandacreswamp)

[www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html](http://www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html)

Frig & Freezer buy back program

[www.penfieldbusiness.org/](http://www.penfieldbusiness.org/)

We're dedicated to helping area businesses prosper through marketing support, educational enrichment, business mentoring & networking opportunities

[www.facebook.com/pages/Penfield-Business-Association/114999697312](http://www.facebook.com/pages/Penfield-Business-Association/114999697312)

[www.penfieldrobotics.com/](http://www.penfieldrobotics.com/)

**Penfield High School Team 1511  
Rolling Thunder Robotics Team Fund  
Raiser**

Inspiring students to become leaders through engineering & the fun of FIRST Robotics.

They are selling FIRST GREEN e-watt saver – 8.5 & 13.5 watts LED light bulbs. E-mail: [info@penfieldrobotics.com](mailto:info@penfieldrobotics.com) or call 647-7254 or visit [www.usfirst.org/e-wattinfo](http://www.usfirst.org/e-wattinfo)

[www.facebook.com/penfieldrobotics](http://www.facebook.com/penfieldrobotics)

[www.penfieldtv.org](http://www.penfieldtv.org)

Providing Public, Education and Government Communication

[www.facebook.com/PenfieldTV.org?ref=stream](http://www.facebook.com/PenfieldTV.org?ref=stream)

[www.preserveproducts.com/recycling/gimme5.html](http://www.preserveproducts.com/recycling/gimme5.html)

Nothing wasted. Everything gained.

[www.facebook.com/preserveproducts](http://www.facebook.com/preserveproducts)

[www.planetaid.org/your-local-planet-aid/upstate-ny/](http://www.planetaid.org/your-local-planet-aid/upstate-ny/)

Planet Aid is a nonprofit organization that collects donated clothing & shoes to protect the environment & support sustainable development in impoverished communities around the world.

Bin Finder: [www.planetaid.org/find-a-bin/](http://www.planetaid.org/find-a-bin/)

[www.r-cause.net/](http://www.r-cause.net/)

**R-CAUSE** (Rochesterians Concerned About Unsafe Shale-gas Extraction)

[www.reuseitnetwork.org/#groupinfo](http://www.reuseitnetwork.org/#groupinfo)

The ReUselt Network is an on-line forum that serves as a tool to make connections between community members who want to help each other, themselves & their environment. In a disposable society where many items are discarded long before they have actually outlived their use. The ReUselt Network helps get things from people who have them but don't want them to people who want them but don't have them.

Our goal is to find new uses for unwanted items that would otherwise be thrown into the trash. The primary benefit is that it reduces the amount of reusable items that end up in the trash with a secondary benefit of reducing the overall amount of items thrown into landfills. Reusing items not only cuts down on goods in landfills, but also helps reduce the strain on our natural resources by keeping useable items in circulation, reducing the need to manufacture additional goods.

The ReUselt Network also provides an opportunity for those looking for an item to ask for it. Requests for items may jog the memory of someone who has an unused item stashed in the garage or basement waiting to be used. It is a great way to help

get rid of those things which we may have forgotten, giving every member the chance to ReUselt! All transactions must be free, legal & family-friendly.

<http://groups.yahoo.com/group/RochesterNYReUselt/>

[www.rochesterbirding.com/](http://www.rochesterbirding.com/)

The Rochester Birding Association, based in Rochester, was established in 1975. We are very well versed in birding, bird watching equipment, bird songs & everything else bird related. Contact us if you have questions regarding any birding activities.

Situated on the southern shore of Lake Ontario, Rochester is a great place for birding, bird watching & bird field trips. Those of us who live & bird this area are very thankful for the diversity of birds we get to experience. We hope you can join us sometime.

[www.rochestergreen.org/](http://www.rochestergreen.org/)

Rochester Greenovation's mission is to strengthen local communities through environmentally conscious initiatives, waste diversion & education.

We at Rochester Greenovation seek to reduce waste & associated environmental & economic costs by providing & promoting alternatives for reusable materials. We strive to accomplish these goals by educating the public about the value of reusable materials, teaching people how to transform these recycled goods for practical & creative applications through partnerships with existing social services. We also provide a safe, environmentally responsible building deconstruction & salvage service & promote appliance & furniture repair, all in

the mission of increasing the value of reusable materials.

[www.facebook.com/RochesterGreenovation?fref=ts](https://www.facebook.com/RochesterGreenovation?fref=ts)

[www.rcommunitybikes.net](http://www.rcommunitybikes.net)

Collects & repairs used bicycles for distribution, free of charge, to Rochester's most needy children & adults

[www.RenewPenfield.org](http://www.RenewPenfield.org)

A one-stop resource to learn more about energy conservation & opportunities to reduce home & business energy expenses

[www.rochestercyclingalliance.org/](http://www.rochestercyclingalliance.org/)

1. Promote the use of bicycles for transportation, sport, recreation & health.
2. Foster the development of cycling roads & trails.
3. Better facilitate the exchange of information on bicycle safety, active transportation & cycling in general.
4. Provide input on government activities & legislation affecting cycling.
5. Provide a public voice for the interests of cyclists.

[www.facebook.com/rochestercyclingalliance?fref=ts](https://www.facebook.com/rochestercyclingalliance?fref=ts)

[www.rochesterenvironment.com/](http://www.rochesterenvironment.com/)

Our Environment is changing: Keep up with the Change

[www.facebook.com/RochesterEnvironment](https://www.facebook.com/RochesterEnvironment)

[www.rochesterhabitat.org/](http://www.rochesterhabitat.org/)

Flower City Habitat for Humanity is a non-denominational Christian housing ministry dedicated to eliminating substandard & poverty housing in Rochester.

[www.facebook.com/RochesterHabitat?fref=ts&fref=ts](https://www.facebook.com/RochesterHabitat?fref=ts&fref=ts)

[www.rochesterveg.org](http://www.rochesterveg.org)

Rochester Area Vegetarian Society

[www.facebook.com/groups/44184123378/?fref=ts](https://www.facebook.com/groups/44184123378/?fref=ts)

[www.simplynystore.com/](http://www.simplynystore.com/)

With all the talk these days about "Made in America", have you ever wondered what else besides food products & crafts are actually still made here in New York?

We've searched the Empire State for manufactured consumer goods in an effort to bring them all under one roof. Buying American & New York has never been easier. For a unique shopping experience where everything is NOT imported from a foreign country, we invite you to come take a look for yourself - we think you'll be surprised.

[www.facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917](https://www.facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917)

[www.stopextinction.org/esd.html](http://www.stopextinction.org/esd.html)

The Endangered Species Coalition is a national network of hundreds of conservation, scientific, education, religious, sporting, outdoor recreation, business & community organizations working to protect our nation's disappearing wildlife & last remaining wild places.

[www.sunnking.com/](http://www.sunnking.com/)

The mission of Sunnking is to provide superior asset management & recovery services to business & government organizations by using proven reuse & recycling techniques that maximize asset value, promote environmental sustainability & meet the data sanitation requirements of our clients.

[www.facebook.com/Sunnking](https://www.facebook.com/Sunnking)

NOTE: Donors can drop off their electronics for responsible recycling at any Goodwill donation site. Electronics are brought back to Goodwill's headquarters, sorted & packaged by Goodwill employees for pickup by Sunnking. Goodwill accepts many forms of electronic equipment, including all computer components, printers, TV's, telephones, card readers, circuit boards & more. For a complete list of items that can be accepted & recycled with Sunnking.

[www.sunnking.com/acceptablematerials/](http://www.sunnking.com/acceptablematerials/)  
**OR**

[www.goodwillwny.org/electronics\\_recycling.html](http://www.goodwillwny.org/electronics_recycling.html)

[www.thestormwatercoalition.org](http://www.thestormwatercoalition.org)

How to protect water quality

[www.unep.org/wed/](http://www.unep.org/wed/)

World Environment Day

Think.Eat.Save is an anti-food waste and food loss campaign that encourages you to reduce your footprint. According to the UN Food and Agriculture Organization (FAO), every year 1.3 billion tonnes of food is wasted. This is equivalent to the same amount produced in the whole of sub-Saharan Africa. At the same time, 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

[www.facebook.com/WEDJune05?fref=ts](https://www.facebook.com/WEDJune05?fref=ts)

[www.un.org/en/events/biodiversityday/](http://www.un.org/en/events/biodiversityday/)

Protecting biodiversity is in our self-interest. Biological resources are the pillars upon which we build civilizations. Nature's products support such diverse industries as agriculture, cosmetics, pharmaceuticals, pulp & paper, horticulture, construction & waste

treatment. The loss of biodiversity threatens our food supplies, opportunities for recreation & tourism, and sources of wood, medicines & energy. It also interferes with essential ecological functions.

[www.facebook.com/unitednations](https://www.facebook.com/unitednations)

[www.volunteermatch.org/](http://www.volunteermatch.org/)

Enter your zipcode & VolunteerMatch provides the tools that make community involvement easy.

VolunteerMatch strengthens communities by making it easier for good people & good causes to connect. The organization offers a variety of online services to support a community of nonprofit, volunteer & business leaders committed to civic engagement. Our popular service welcomes millions of visitors a year & has become the preferred internet recruiting tool for more than 90,000 nonprofit organizations.

[www.facebook.com/VolunteerMatch?ref=ts](https://www.facebook.com/VolunteerMatch?ref=ts)